



Reading Is  
Fundamental  
**Pittsburgh**

# Reading Is **FUN**damental

Pittsburgh



## 2014 - 2015 Annual Report

6/1/14 - 5/31/15

“They have all of the books that I love to read. It makes me happy.”



“Being able to select their own books fosters a sense of independence and individuality.”

Dear Friends,

I can't wait to share with you Reading Is FUNdamental (RIF) Pittsburgh's Annual Report!

Wow, there is so much to celebrate about this past year at RIF Pittsburgh. We continued to add depth and breadth to our services by impacting the lives of more than 22,000 children and families. **We provided more than 91,000 books to kids for whom book ownership means the world.** As always, we also had a ton of fun along the way!

Each day, we hear from educators whose once-empty classroom libraries are now filled with our Storymobile library books. We hear from Reading Buddy pairs in our Everybody Wins! program about the transformative power of mentoring. We hear from parents whose sons and daughters eagerly open the books they receive from Books for Keeps. And we hear, more than anything else, about the joy our programs and books provide for the children in our community. **The continuous support from people just like you is truly helping to change lives.**

The literacy gap that exists in the City of Pittsburgh, as evidenced by findings in the 2015 A+ Schools Report, is unacceptable. With our new Storymobile, new initiatives, and an arsenal of experience and enthusiasm, we are addressing this gap at its earliest, and most critical, stage. We are working to ensure that economically disadvantaged children and families in our communities start their formal education on the path to academic success, and gain a love of reading that will follow them throughout their lives.

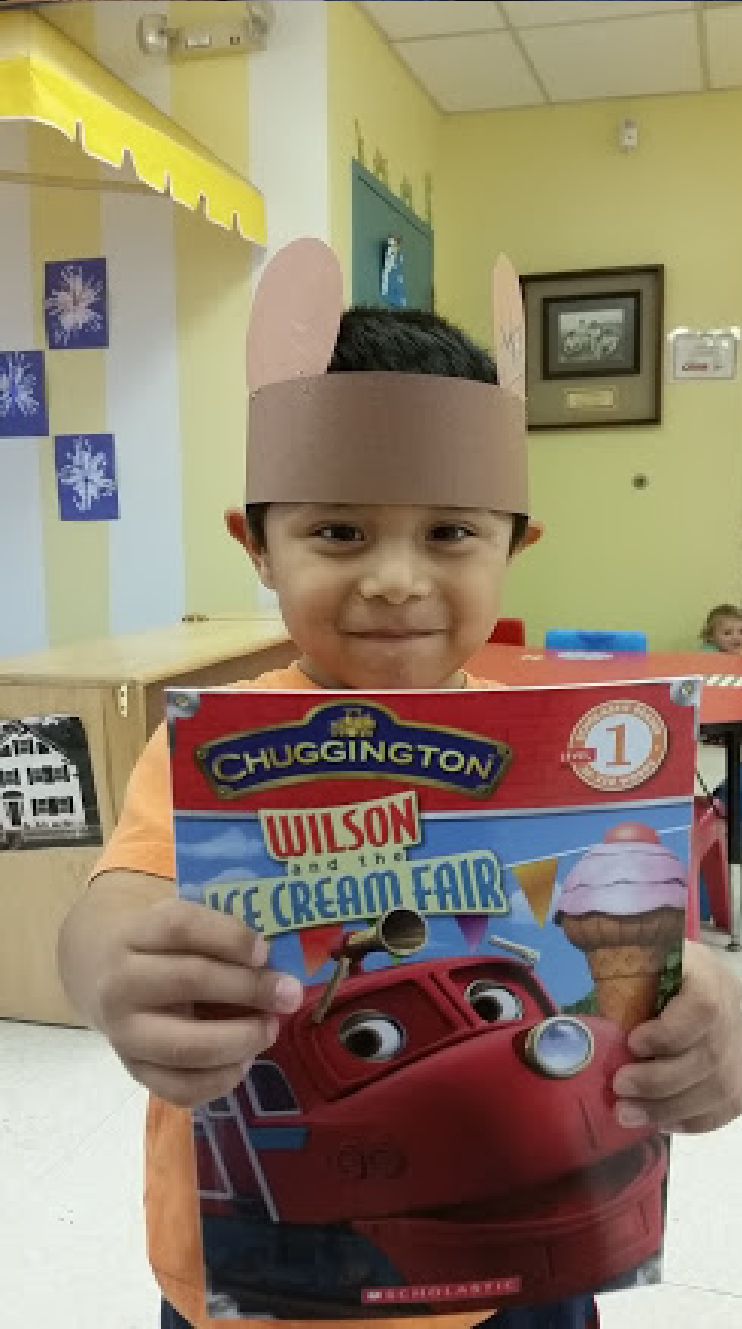
I hope you enjoy reading about our accomplishments. If you have any questions, please do not hesitate to contact me.

Thank you for joining in our mission to inspire a life-long love of reading in the children and families that we serve.

Warmly,



Florri Ladov  
Executive Director



# EXECUTIVE SUMMARY

## BOARD OF DIRECTORS

Bryan Iams, President

Cary Blancett

Tom Dowling

Nicholas Galizia

Matthew Harbaugh

Abass Kamara

Pace Markowitz

Mark Morrison

Jessica O'Brien

Francis X. Solano Jr. MD

In 2015, the National Center for Education Statistics' "Reading Report" stated that 31 percent of all fourth graders in the United States cannot read at even the basic level. Further, the NCES also reports that nearly two-thirds of economically disadvantaged children do not have books in their homes.

Here in Pittsburgh, the situation is no different. According to A+ Schools' 2015 Report to the Community, a significant literacy gap exists for economically disadvantaged students in Pittsburgh, placing thousands of our city's children at risk of academic failure. This report shows that more than 50% of the children in Pittsburgh public elementary schools cannot read at grade level. These numbers are staggering, especially when one remembers that these are not just statistics—they are real children. Without vital interventions, thousands of these children will get left behind.

**At Reading Is FUNDamental (RIF) Pittsburgh, we know that every child has the potential to be a life-long reader. To help this dream become a reality, we provide consistent, high-quality educational programming for more than 22,000 at-risk kids and families in Pittsburgh and the surrounding communities.** Our web of literacy programs work in tandem to bridge the local literacy and achievement gaps. By bringing these services to early childcare centers, schools, community centers, afterschool programs, and housing communities, we are providing much-needed access on a large scale. Additionally, last year we participated in 99 events throughout the city, helping to ensure that we reach these children over and over again!

**Last year we put more than 91,000 self-selected books into the hands, hearts, and homes of the children and families who need them the most.** Going forward, we will continue to saturate our targeted neighborhoods with as many of our programs as possible, exposing "RIF Kids" to programs from birth through their teenage years.

\*Please note, our program figures are for our program year 2014-2015 (school year 2014-15 and summer 2015)

**"I REALLY  
APPRECIATE THE  
BOOKS MY CHILD  
GOT THIS YEAR.  
BOOKS CAN CHANGE  
A CHILD'S LIFE AND  
GIVE THEM  
MEMORIES THAT  
CAN LAST A  
LIFETIME."**

*Parent of a student at Pittsburgh  
Arlington*

**Our mission is to provide children with the resources, motivation, and opportunities to develop a life-long love of reading.**

**"When I think of reading, I feel like I am going on an adventure in my mind."**

# WE SERVE....

- More than **22,000 economically disadvantaged children** and families in Pittsburgh and the surrounding communities through our programs and **an additional 8,000 through community events**
- More than **175 sites**
- **Seven targeted neighborhoods:** East Liberty, Hazelwood, Hill District, Homewood, Northside, South Side, and Wilkinsburg

Our core programs:

- Bring **innovative, high-quality literacy experiences** to children and families
- Support students as they **build literacy skills and work to develop a life-long love of reading**
- Provide more than **91,000 books each year** to the children who need them the most

## NORTHSIDE

***Books for Keeps, Everybody Wins! and Storymobile programs***

7,540 Children Served  
38 Sites Visited  
18,036 Books Given  
1,811 Books Loaned  
92 Mentors Recruited

## SOUTH SIDE

***Books for Keeps, Read to Your Family, Everybody Wins! and Storymobile programs***

3,893 Children Served  
23 Sites Visited  
10,350 Books Given  
2,267 Books Loaned  
37 Mentors Recruited

## REST OF CITY

***Books for Keeps and Read to Your Family programs***

7,830 Children Served  
36 Sites Visited  
21,619 Books Given

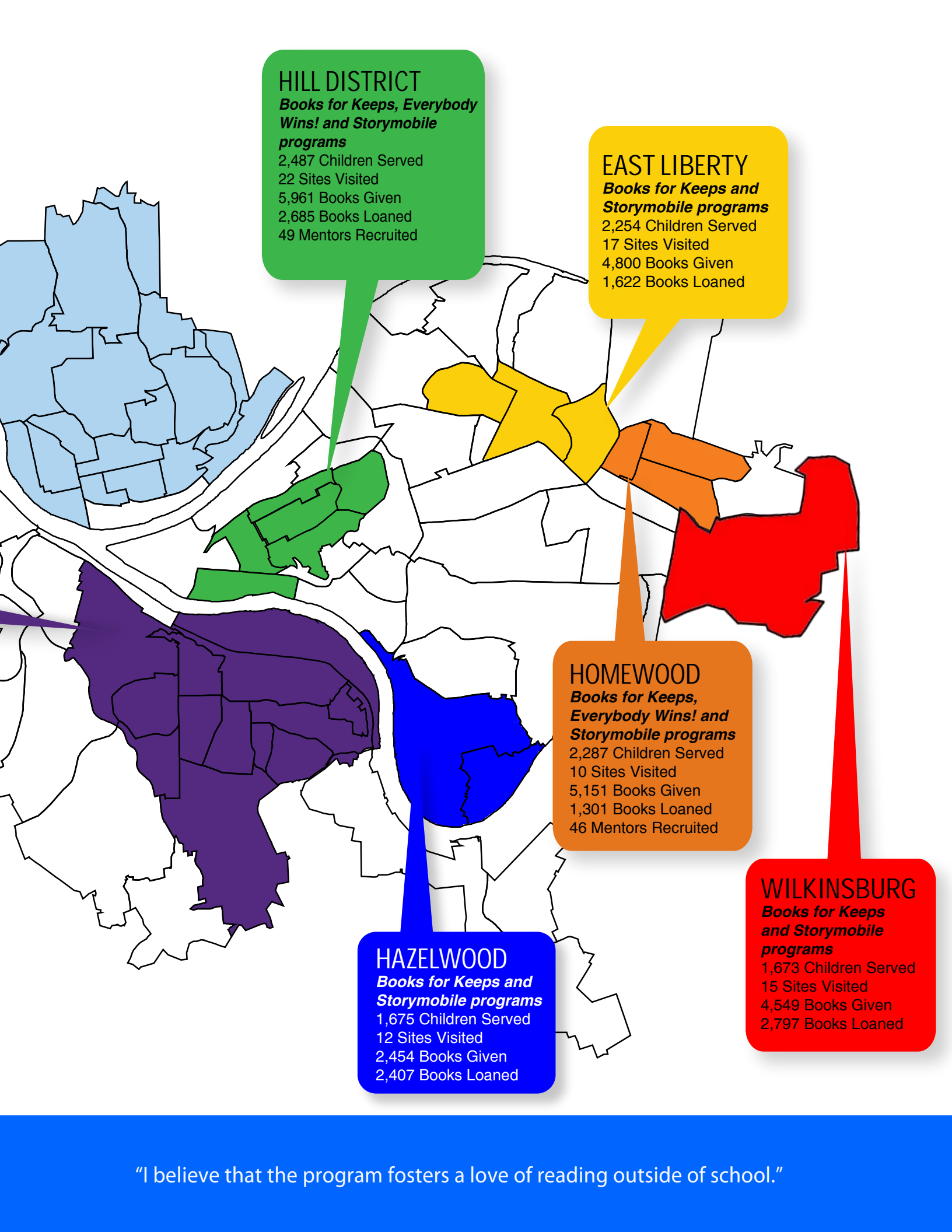
## OUTSIDE OF CITY

***Books for Keeps program***

904 Children Served  
3 Sites Visited  
2,992 Books Given

\*Program Year 9/14 - 8/15

"My favorite part of RIF is that we get cool books!"



### HILL DISTRICT

*Books for Keeps, Everybody Wins! and Storymobile programs*

2,487 Children Served  
22 Sites Visited  
5,961 Books Given  
2,685 Books Loaned  
49 Mentors Recruited

### EAST LIBERTY

*Books for Keeps and Storymobile programs*

2,254 Children Served  
17 Sites Visited  
4,800 Books Given  
1,622 Books Loaned

### HOMEWOOD

*Books for Keeps, Everybody Wins! and Storymobile programs*

2,287 Children Served  
10 Sites Visited  
5,151 Books Given  
1,301 Books Loaned  
46 Mentors Recruited

### HAZELWOOD

*Books for Keeps and Storymobile programs*

1,675 Children Served  
12 Sites Visited  
2,454 Books Given  
2,407 Books Loaned

### WILKINSBURG

*Books for Keeps and Storymobile programs*

1,673 Children Served  
15 Sites Visited  
4,549 Books Given  
2,797 Books Loaned

"I believe that the program fosters a love of reading outside of school."



# BOOKS FOR KEEPS

Our longest-running and largest program, Books for Keeps, engages children in 3-5 Reading Celebrations each year. Designed to captivate children with the joy of reading and learning, Reading Celebrations pair story times with fun, motivational activities such as crafts, games, and even science experiments! At the end of the Celebrations, each child selects a book of their very own to take home and keep!

By combining literature with dance, music, creative writing, and STEAM themes, RIF Pittsburgh works to ignite a passion for reading and learning that will follow children throughout their lives.

In the 2014-15 program year, Books for Keeps:

- **Partnered with 100 sites**, including early childhood centers, schools, afterschool programs, and community centers
- Served **more than 17,000 economically disadvantaged children** in Pittsburgh and the surrounding communities
- Provided **more than 57,000 new, high-quality books** for children to take home and keep through Celebrations and events
- Served all 15 **Be a Middle School Mentor** sites



“[The students] really value the books that they pick during each visit and read them everyday.”

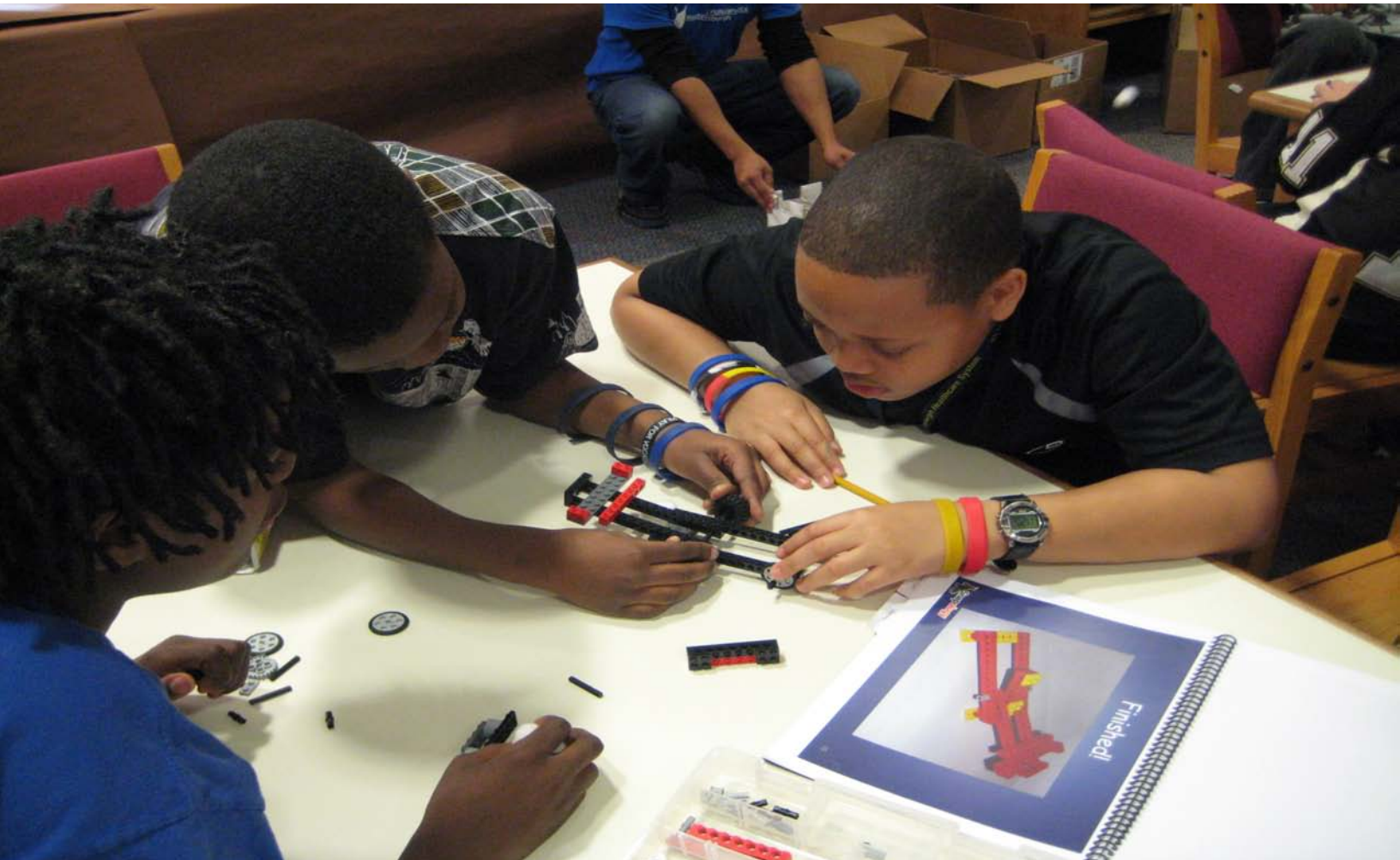


# MATH AND SCIENCE

Our Books for Keeps Math and Science Program is a hit with both our students and educators! This program delivers the latest STEAM-focused books and activities into the classrooms of the kids who are most in need. By combining subjects like plant science, engineering, and robotic technology with literacy, this program helps students to better engage with what they're reading. Science brings the stories to life! As we infuse our regular Reading Celebrations with STEAM, we encourage curiosity and a passion for discovery, and help to plant the first seeds for a life-long love of learning. This impactful program introduces children to innovative technologies, hands-on projects, potential careers, and, of course, new books that explore the world through the lens of math and science.

In the 2014-15 program year, our Books for Keeps Math and Science Program:

- Provided high-quality STEAM educational experiences to more than **2,840 children at 27 sites**
- Introduced children to challenging subject matter in a way that they could embrace and enjoy, **helping to support broader academic goals**
- Brought **special guests**, like ALCOSAN, Open Up Pittsburgh, and the Pittsburgh Botanic Garden, to help with fun experiments and talk to the children about careers in STEAM-fields



"The ALCOSAN rep was here...The RIF day was exceptional. Anytime we can develop interest in STEAM, the better."

# EVERYBODY WINS!

Everybody Wins! is a lunchtime literacy mentoring program that pairs 1st, 2nd, and 3rd grade students with a caring adult to build a meaningful relationship while sharing conversation, good books, and literacy-related activities for one hour a week. **These consistent, one-on-one experiences increase a child's opportunity for success, both academically and throughout his or her life.**

Formal evaluations of Everybody Wins! have shown the program to be one of the very few programs to effectively impact low-income students in reading comprehension, motivation, and achievement, as well as overall academic performance, classroom behavior, self-confidence, and social skills.

In the 2014-15 program year, Everybody Wins!

- Facilitated **ten reading sessions each week at four Pittsburgh Public Schools elementary schools** (Faison, King, Phillips, and Weil)
- Matched **221 children with 224 corporate and community volunteers**
- Supported our students and mentors as they read more than **4,150 books** together
- Brought **special guests**, like local author Betty Howard, to reading sessions to talk with students about writing books



"My reading buddy became more comfortable in reading more difficult books and reading aloud as the year progressed."



# STORYMOBILE

Our three Storymobiles are lending libraries-on-wheels that take books, resources, activities, (and lots of fun!) to early childhood centers, schools, afterschool programs, housing communities, and events across our city. This program provides vital access to books, bringing literacy resources directly into the communities and sites that are most in need. Bi-weekly visits allow us to build strong relationships and tailor programming to each unique site as we strive to develop our Storymobiles into a welcoming gathering place for the educators, children, and families we serve.

In the 2014-15 program year, our Storymobiles:

- Served **over 5,320 children and families at 77 sites** in our community
- **Loaned nearly 15,000 books and gave away almost 13,000 books** to the children and educators at our sites
- Visited **60 community events** throughout the city, providing an **additional 5,150 books**

“They get to go to the ‘library’ twice a month, which is more than most have ever gone before!  
They love Storymobile time!”

# FAMILY ENGAGEMENT

In an effort to bring positive literacy attitudes into the home, **Read to Your Family** engages parents and caregivers in their children's reading. Students are incentivized to increase their reading outside of school, while parents are encouraged to read alongside their children and play an active role in their reading development. This not only increases reading time, it also gives families an opportunity to positively impact their relationships through shared time together.

RIF Pittsburgh works with schools and teachers to provide public recognition, prizes, and educational incentives to reward students when they read at home with their families.



Our **Storymobile STARS** reading incentive program works in partnership with the Beverly Jewel Wall Lovelace (BJWL) afterschool programs in our eight public housing communities. We challenge children to read books on their own and write book reviews, and reward the children each time they reach certain benchmarks. This year, we also expanded the STARS program into our early childhood and afterschool sites, encouraging teachers and students to reach a 250-book goal over the course of the entire school year!

Week after week, students and teachers eagerly anticipate their updated book count. This program, and its competitive aspects, has sites and families racing to reach their reading goals!

Our newest initiative, **Storymobile Book Babies**, connects new and expectant parents with the books, resources, and support needed to raise a child who loves to read. Our New Mommy Meet-Ups provide a celebratory opportunity for reading and learning, as well as fun and fellowship with other families. Storymobile Book Babies is now running in each of the eight public housing communities served by our mobile libraries. We are delighted to extend our programs to serve children at the earliest and most critical stage of life!



“My son was very excited about his new book! He actually picked up the book and started reading on his own.”

# INDIVIDUAL DONORS

## Collection Level (\$1,000+)

Russ and Kathy Ayres  
Cary Blancett and  
Denise Dufour  
Roy and Susan Dorrance  
Nicholas and Cheryl Galizia  
Mark and Susan Gleason  
Matthew and Jane  
Harbaugh  
Bryan and Janine Iams  
Pace and Michele  
Markowitz  
Mary A. McDonough  
Mark and Suzanne Morrison  
Tim and Jessica O'Brien  
Mark Rutherford  
Francis X. Solano Jr. M.D.  
and Lenette Solano

## Series Level (\$250 - \$999)

Anonymous (1)  
Cynthia Ruddy Aliberti  
Thomas and Marian Allen  
Mary Louise Babst  
Marvin L. Bellin  
Coleman Benedict  
Terrence and Amy Bilkey  
Jordan Blask  
Alice Buchanan  
Connie Cesario  
Debra Demchak  
Todd Derr  
Rev. and Mrs. James Donnell  
Tom and Lori Dowling  
Jeffrey and Anna Emerick  
Dawn and Chris Fleischner  
Bill Garrison  
Edward Gerjuoy  
Lynn Glorieux  
Laurie Graham  
Frank and Angela  
Grebowski  
Kathryn Heffernan  
Paul and Hildy Heffernan

Dan Heit  
Robert and Georgia  
Hernandez  
Jennifer Howe  
Tim and Wendy Husni  
Tom Jones  
Abass Kamara  
Todd and Lois Karran  
Mr. and Mrs. Edwin J. Kilpela  
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Alan Lesgold  
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Charles and Joan Marsteller  
William McCrady  
Wesley Yang and  
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McIlroy  
Barbara and Rod McMahon  
R. James Mercer  
Jim Mesloh  
Jeff and Jacqui Morby  
Krik and Leslie Morrison  
David Rhing and  
Judy Moser  
Richard J. Munsch  
Jonathan and Jennifer Nanz  
Hugh and Eliza Nevin  
Mazen Youssef and  
Suzan Obagi  
Elliott Oshry  
Robert and Lillian  
Panagulias  
Charles and Jan Petredis  
William Pietragallo II  
Robert and Christine  
Pietrandrea  
Andrew Pugh and Kristen  
Mertz  
James Elson and Kathleen  
Ryan  
Pauline Santelli  
Leonard Silk and Jane  
Hepner  
Lee and Myrna Silverman  
Juliet Simonds

Nancy Skeans  
Stephen and Jody Spolar  
Andrew Stewart and Carole  
Bailey  
Matthew Teplitz and Sue  
Challinor  
G. Richard and Rae H. Tucker  
John and Carla Weidman

## Novel Level (\$100 - \$249)

Anonymous (4)  
Joy Abbott  
Holiday Adair  
Sohini Valjee Advani  
Patricia Alberti  
Jean Alexander  
Michelle Aloe  
Terri Aquilina  
Claire Ashkin  
Dana Cook Baer  
Elaine and Ron Beck  
Joanne Beckman  
Erin Beckner Conlin  
Richard Binsacca  
Mr. and Mrs. G. William  
Bissell  
Susan and John Block  
Alfred and Dolores  
Blumstein  
Rhonice Bogue  
Mike and Susan Boyle  
Alice Bright  
Chuck and Jill Brodbeck  
Jennifer Brodt  
David and Barbara Burstin  
David Burton  
Ronald Colabrese  
Fred and Mary Jane Colen  
Michele Rone Cooper  
Dennis Covert  
Jamini Davies  
Elliot and Beth Davis  
Nancy and Jack Delaney  
Christopher Mark and Mary  
Denison

Charlene F. Devlin  
George Duffey  
Saundra Echter  
Arnold and Eva Engler  
Michael and Kathryn Fine  
Anthony Fonseca  
Lisa Forgas  
Ted and Lisa Frick  
Steve Gagne  
L.R. Gaus  
Frederick and Melinda  
Geiger  
John T. Gentry  
William and Margaret Ghrist  
Elliot Gill  
Lisa Giusti  
Rita Gould  
Tom Grealish  
Paula Hall  
William and Melissa Hallett  
Marcus Haney  
Anna Harbin  
David Helfrich  
Doug Heuk  
Edwin Holland  
Mr. and Mrs. Edgar Holtz  
John and Paula Hotz  
Stephen and Mary  
Houghton  
Audrey Iacone  
Jonathan C. Iams  
Larry and Missy Jacobson  
Elizabeth Jobe  
Edward Johnston  
Phillip Joyce  
Elizabeth C. Kampmeiner  
Kathryn Kirkpatrick  
Doug and Joelle Klaber  
Bob Kleinmann and  
Ann McHoes  
Paul Kress  
Leech Family  
John Lovelace  
Louise Lytle  
Justin Macken  
Marylinda Maddi  
Louise and Michael Malakoff  
James and Linda  
Maloney  
Barbara Marryshow

"Our children gain the excitement of loving books.  
They realize that the printed word can take them to many places."

Kimberly Martin  
Martin Family  
Hilary Masters  
Jim and Joan McAnulty  
Kenneth McCrory  
Janet Misko  
Anne Mlecko  
Matt Mohn, Esq.  
Muriel Moreland  
Dave and Jo Ann Morrison  
Laurie S. Moser  
Mary Anne Murphy  
Susan Nernberg  
David and June Nimick  
Lee Oleinick  
Sandy and Gene O'Sullivan  
Donna Ottoviani  
Arthur Pang  
Ralph J. Papa  
Robert and Barbara Park  
David Sogg  
G. D. Pasterak  
Robert and Donna Paul  
Jeffrey and Melanie Phillips  
Joseph Piccirilli  
Theresa and Cliff Pinsent  
Ed and Amy Platt  
Joseph and Amy Pohl  
Gregory and Patricia  
Polansky  
Alan Pretter  
Daryl Putman  
Marirose and John Radelet  
Randall Rains  
D. Raja  
RT & JP Ramsay  
Michele Organist and Susan  
Regan  
Mr. and Mrs. Bill Richardson  
Jerome and Cynthia Richey  
Marc Unangst and Ilyssa  
Ringold  
Liz Roberts and Ted  
Anderson  
Frank Brooks and Jean A.  
Robinson  
Shawn Robinson  
Melaine Rothey  
James and Louisa Rudolph  
Theresa Schrecengost  
Robert Sclabassi  
Marion Silbert  
Sue Sloan  
Peggy Snavely  
Nancy P. Sprague  
Suzanne Steitz

James and Jacquelyn  
Stephanou  
Lori Stiefel  
Ray Stoner  
Thomas and Linda Sukitsch  
Tom and Betsy Teti  
Ryan Van Fleet  
Mica Vanfossen  
Sybil Veeder  
Katy Vernacchia  
Gerard Vockley  
Pamela Weiss  
Jane Werner  
R. Stanton Wettick and  
Nancy S. Hazlett  
Miles and Shiyong Wheeler  
Sandra D. Williamson  
Philip and Marianne Wion  
Dr. and Mrs. Fred Woelfel  
Charles and Elise Yanders  
Alice C. Young  
Richard and Rebecca  
Zahren  
Ken and Caroline  
Zenkevich

Mary Frances Cooper  
Hazel Cope  
Gary and Carol Cozen  
Suzanne Curran  
Judith Davenport  
Lauren Dorsch  
Jeanne Drennan  
Steve and Wendy Feinstein  
Roslynn Fitzgerald  
Elizabeth Fleischer  
Edmund and Laurie Foster  
Cindy Franc  
Nicole Frankhouser  
Christina Friday  
Scott Leib and Cindy  
Goodman-Leib  
Jan Grice  
Katie Guadagnino  
Lori Guttman  
Kathryn Harrison  
Janice Henry  
Joe and Sue Herman  
Jane Hitchins  
Rick Homistek  
Roger Humphries, Jr.  
David Illig  
Donald and Ellen Jukes

Ellen Teri Kaplan Goldstein  
Joseph Karas  
Richard Kasdan  
John Kokales  
Monica Kolasa  
Donald Kosy  
Elaine and Carl Krasik  
Marilyn and Earl Latterman  
Merle and Myriam Levine  
Macy Levine  
Sheldon Levine  
Irene Luchinsky  
Patrick Lynch  
Michael Lyon  
Gerald Malecki  
Wendy McAfoose  
Robert and Janet McCartney  
David and Margaret  
McKeown  
Kitsy McNulty  
Karen and Tracy Merrick  
Linda Lee Merriman  
Ann Metzger  
Seana Miller  
Josephine Moore  
Laurin Moore  
Tom Morrison  
Peter Moshein  
Terry Murphy  
Daniel and Lisa Nydick  
Scott and Maureen Oehrle  
Katie Phillips  
Marisa Pompeo  
Carrie and Drew Powers  
Joseph and Sharon Radelet  
Jennifer Rapach  
Emily Rencewicz  
Nathan Rhea  
Susan Roberts  
Laraine Rodney  
Loren and Ellen Roth  
Farrell Rubenstein  
Susan and Robert Rudzki  
Reid and Abby Ruttenberg  
Mary Lou Ruttle  
Jared and Lizz Sadowski  
Nadene Sales  
Mr. and Mrs. Larry Sargert  
Katherine and Joseph  
Scherer  
David and Elizabeth Segel  
Jocelyn Sheppard and  
Carolyn Kyler  
Mark Silvey  
Liz Simasek  
Marvin Sirbu

### Chapter Book Level (\$50 - \$99)

Anonymous (4)  
Grace Abbs  
Jorunn W. Allersma  
Joseph Balaban  
Sydna Burns  
Loretta Benec  
Rose and Ed Berman  
Eric Blazer  
Charlotte Bluestone  
Charles and Patricia  
Bluestone  
Bernadette Brenkus  
Doris G. Brevard  
Sarah Bronder  
Mitchell and Ronda  
Brouman  
Heather Burtch  
Eliott and Ellen Calig  
Chris Cameron  
Judith Caplan  
Randall and Cheryl Casciola  
Wolfgang Choyke  
Don and Katie Ciccone  
Lynn Clarke  
Susan and William Cohen



"This program is a blessing. The staff are a joy."

Paul and Mary Beth Sklar  
Timothy Smith  
Christine and Gregory Smith  
Marisa and Walter Smith  
Judy Smydo  
Raymond Sneed  
Drs. Beverly and Michael  
Steinfeld  
Dr. and Mrs. Leonard Stept  
Connie Sukerne  
Brendan Surma  
Natalie Thompson  
Gerald and Deborah  
Thompson  
Camille Toth  
Albert Treger  
Lauren Trocano  
Millard and Julianna  
Underwood  
Whitney Wagner  
Sean Walsh  
Joe and Victoria Werner  
Arthur Westerberg  
Helen Wigger  
Nishan Williams  
Louise Kay and Nevin  
Woodside  
Dorothy Wriedt  
Allison Yeske  
Marsha Zuckerman

### Picture Book Level (\$25 - \$49)

Jim and Emily Ackerman  
Kevin and Erin Allen  
Gwendolyn Allen  
Ralph Bangs  
Ron Barchfeld  
Joan Bartolotta  
Hannah Basil  
Rhonda Bennett  
Sanford and Patricia Berman  
Donna and Ed Brett  
Klaus and Lois Bron  
Jessica Brown  
Sally Buncher  
Ron Carmassi  
Harold Chelemer  
Patricia Coghlan  
Meredith Colaizzi  
Jane Coleman  
Clare Cornell

Peter D. and Renee Crespan  
Margaret Curry  
Joyce Diamondstone  
Andrew and Darcy Field  
Joel and Penelope D.  
Fishman  
Dennis Friend  
Pat and Nick Galizia  
Lisa Grandstaff  
Arlene Grubbs  
Nancy Harris  
Anne Hawkins  
Marshall and Leonor  
Hershberg  
Adrienne and John Hunter  
Linda Iams  
Steve Irwin  
Celeste Janosko  
Maria Kast-Carson  
Mark and Darlene Krynicki  
Donald and Beverly Lamb  
William and Dianne Laughlin  
Lawanda Long  
Kathy Lutins  
James E. Lutton, Jr.  
David Lyle  
Norma Sue Madden  
Lillian Markowitz  
Martin and Anita Markowitz  
Misti McKeen  
Suzanne and Andrew  
McLaren  
David Dzombak and Carolyn  
Menard  
Eugen Mesaros  
Barbara Moore  
Elsie Murray  
Harvey and Esther  
Nathanson  
Jennifer Owen and Cory  
Cope  
Gerard and Diane Patterson  
Jeffrey L. Pollock  
Kim and John Power  
Barbara Raymond  
Rose Reed  
Barb Rester and Dom  
Cittadino  
Pamela Roberts  
Joseph Robinson Jr.  
Christine Salera  
Gregg Schmidt  
Steven Silverman  
Amy Spear  
Mark Staib  
Judith Starr

Richard and Thea Stover  
Gene Strassburger  
Ann T. Unger  
Diane L. Weaver  
Marvin and Dot Wedeen  
Konrad Weis  
Sabine Welling  
Anita Williams  
Tobey Wolken  
Barbara Wright  
Mike Zierden

### Other Level (<\$25)

Anonymous (4)  
Cindy Bostick  
Jacqueline Davis  
Mimi Frey  
Kimberly Garman  
Eleanor Howe  
Gloria Klein  
Michael Mokotoff  
Patricia Roncevich  
Daniel and Ina Sable  
Mary Salzman  
Robert and Carol Schutte  
Philip Sidel  
Phyllis Timins



“My child has more of an interest in reading on his own time and not just for school assignments.”

# FOUNDATIONS AND CORPORATIONS

Alcoa Foundation  
Allegheny Foundation  
Allegheny Technologies  
Anne L. and George H.  
Clapp Charitable and  
Educational Trust  
Babcock Charitable Trust  
The Bank of New York  
Mellon  
The Barbara and Marcus  
Aaron Fund of The  
Pittsburgh Foundation  
Bayer USA Foundation  
Bergstrom Foundation  
Birmingham Foundation  
The Buhl Foundation  
The Burke Foundations  
Combined Federal  
Campaign (CFC)  
CS McKee  
Darlene Harris (CDBG)  
Dominion Foundation  
Donald and Sylvia Robinson  
Family Foundation

Eat 'n Park  
Emerson Charitable Trust  
EQT  
ESB Bank  
FedEx Ground  
First Niagara Bank  
Foundation  
Frank and Mary Gorell  
Memorial Fund of The  
Pittsburgh Foundation  
The Goldstone Family  
Foundation  
Google Inc.  
The Grable Foundation  
The Heinz Endowments  
The Hillman Company  
Jack Buncher Foundation  
James and Idamae Rich  
Fund of the Pittsburgh  
Foundation  
Kinder Morgan Foundation  
The Margaret Ritchie R.  
Battle Family Charitable  
Fund

Macy's  
McAuley Ministries  
McSwigan Family  
Foundation  
Millmont Foundation  
NOVA Chemicals  
The Office of Mayor William  
Peduto (CDBG)  
Pfizer Foundation  
Philip Chosky Charitable &  
Educational  
Foundation  
The Pittsburgh Foundation  
Pittsburgh Penguins  
Foundation  
PNC Charitable Trusts  
PNC Foundation  
The Posner Foundation of  
Pittsburgh  
PPG Industries Foundation  
Queequeg Foundation  
The Rubinoff Company

Shannon Wilson Charitable  
Fund of The  
Pittsburgh Foundation  
Vitasta Bazaz and Sheen  
Sehgal Fund of The  
Pittsburgh Foundation  
Snee-Reinhardt Charitable  
Foundation  
State Employee Combined  
Appeal (SECA)  
Union Railroad Company  
United Way Of  
Allegheny County  
UPMC Health Plan  
US Steel  
W.I. Patterson  
Charitable Fund  
William F. Gauss and Lynn D.  
Gauss Foundation  
William (Wil) Matthew  
Morrow Memorial  
Fund of The  
Pittsburgh Foundation

# COMMUNITY PARTNERS

Allegheny County Early  
Literacy Team  
Allegheny County Library  
Association  
Be a Middle School Mentor  
Beverly Jewel Wall Lovelace  
Afterschool Programs  
Beverly's Birthdays  
Big Brothers Big Sisters of  
Greater Pittsburgh  
Boys and Girls Club of  
Western Pennsylvania  
Carnegie Library of  
Pittsburgh  
Children's Museum of  
Pittsburgh  
Citiparks  
Communities in Schools

Department of Human  
Services  
Family Foundations Early  
Head Start  
Family Resources  
The Fred Rogers Center  
Greater Pittsburgh Literacy  
Council  
Greater Hazelwood Initiative  
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Council  
Homewood Children's  
Village  
Hosanna House Inc.  
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Kappa Kappa Gamma  
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Mercy Volunteer Corps  
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Activity Center  
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Office of Child Development  
PAEYC  
The Pittsburgh Project  
The Pittsburgh Promise  
Pittsburgh Public Schools  
Propel Charter Schools  
Public Allies Pittsburgh  
Read to a Child  
Reading Is FUNdamental,  
Inc.

Ready Freddy  
Saturday Light Brigade  
Snapology  
Sprout Fund  
Union Project  
The University of Pittsburgh  
Office of Child  
Development  
Uptown Partners of  
Pittsburgh  
Urban League of Greater  
Pittsburgh  
Rep. Jake Wheatley  
WQED

"All of the activities engage my students. They are very relevant and keep their attention, while promoting reading comprehension and analysis."



# VOLUNTEERS

Thank you to the hundreds of volunteers who donate their time to  
RIF Pittsburgh each year!

*Listing includes individuals who volunteered between 6/14 - 5/15*

Joy Abbott	John Cheng	Lori Guttman	Karen Merrick
Grace Abbs	Kevin Christie	Lee Haller	Jim Mesloh
Aerion Abney	Leah Cillo	Drew Harvey	Jim Michaels
Lucia Aguirre	David Clarke	Renee Eddy Harvey	Molly Mickinak Loggins
Elizabeth Allison	Kevin Coghlan	Kathryn Heffernan	Juli Milan
Karim Alshurafa	Amy Cohen	Hildy Heffernan	Alexandra Miller
Chelsea Ardle	Susan Cohen	Mara Hellman	Larry Miller
Shannon Baker	Meredith Colaizzi	Janice Henry	Katherine Mills
Sue Balcer	Shannon Connery	Aleita Hermanowski	Dana Missouri
Christine Balsley	Michele Cooper	Charles Higgins	Andrea Mitchel
Marcia Bandes	Michelle Coury	Mary Holahan	Anne Mlecko
Kathryn Bashaar	Kate Cummings	Kirk Holbrook	Lisa Moore
Cynthia Battle	Kyle Cunningham	Daniel Hooven	Laurin Moore
Ellen Baylis	Beth Davis	Mary Ellen Hoy	Mark Morrison
Bernard Beck	Emily DeBiasio	Harriet Jackson	Judy Moser
Joanne Beckman	Ellen DeNinno	Celeste Janosko	Debra Moyers
Rachel Beers	Alyssa Dervin	Jeffrey Jenkins	Nate Myles
Bud Bender	Chad Dorn	Traci Johnson	Jeffrey Naftal
Coralyn Benhart	Pam Dotter	Ed Johnston	Kathleen Newmeyer
Rhonda Bennett	Sharon Drake	Marge Johnston	Jeff Niles
Rich Binsacca	Janis Duchene	Laura Jones	Amy Ogren
Jen Blackford	Zandy Dudiak	Sarah Jones	Connie Orient
Jordan Blask	Stephen Eckert	Kristin Kalsen	Tina Packer
Ashley Blum	Barb Eichenlaub	Erin Kander	Sandra Palmer
Jessica Boehm	Melvin El	Joseph Karas	Ellen Parker
Mimi Botkin	Pam Evans	Barbara Kengor	Mary Parker
Adrienne Box	Lynn Farber	Bridgette Kennedy	Leslie Petrik
Donna Brett	Peter Fernie	Tema Kerman	Amy Platt
Ed Brett	Mary Fine	Afshan Khan	Shannon Plush
Stephanie Broff	Jennifer Finkelstein	Audrey Lane	Ann Poliziani
Chuck Broff	Roslynn Fitzgerald	Emily Lane	Carrie Powers
Laura Broff	Lisa Forgas	Linda Lane	Meredith Pozzi
Margaret Burley	Kyra Forman	Matthew Lanning	Kristine Pugliese
Sydna Burns	Cindy Franc	JoEllen Leech	Rodel Quemado
Kristi Burry	Nicole Frankhouser	Ann Lewis	Ebondy Randall
Sheri Buzza	Rhonda Freyvogel	Bob Linden	Kim Reilly
Jennifer Cairns	Marteen Garay	Linda Loar	Laraine Rodney
Jennifer Caldwell	Jennifer Garner	Chris Loggins	Sharon Rosenfeld
Linda Campbell	Jim Gemperle	Kathy Lutins	Jack Rowley
Judith Caplan	Barbara George	Lisa Macesich	Claudia Saitz
Maria Carson	Lynn Glorieux	Marylinda Maddi	Liz Salisbury
Lynne Chadwick	Cindy Goodman-Leib	Kathy Matesic	Jan Sapotichne
Kimberly Chamberlin	Sue Goodwin	Alison McGee	Elle Sauer
Joseph Charnock	Gina Gowins	Terra Merkey	Paul Scherrer
Gavin Checque			

“RIF is valuable for my child because they get home excited about their new RIF books and read them to me.”

Cathie Schmidt  
Theresa Schrecengost  
Judith Schreiber  
William Schreiber  
Andre Scott  
Carol Scott  
Mary Scott  
Bridget Sedlock  
Sabrina Shaner  
Cynthia Shay  
Yiyang Shi  
Sonja Simonson  
Jodi Singer  
Dennis Smith  
Shannon Smith  
Tanya Smith  
Timothy Smith

Peggy Snavely  
Geraldyn Sneath  
Kiersten Snyder  
Jody Spolar  
Lauren Stark  
Lisa Steinfeld  
Bryan Stephany  
Kathryn Stevens  
Kimberley Stinson  
Sherri Stitt  
Patricia Stover  
Lisa Streiff  
Jessie Svec  
Joan Tesla  
Amanda Thomas  
Ted Todd  
Emily Tolge

William Tolliver  
Patrick Tracy  
Joyce Trew  
Sophia Tsiris  
Karel Ulizio  
Ashley Varrato  
Katy Vernacchia  
Rachelle Vopal  
Karen Wagner  
Jennifer Walker  
Maureen Walker  
Deb Wallman  
Camara Watkins  
Abigail Wengerd  
Laura Wengerd  
William Wengerd  
Kelsey West

Margaret Whitmer  
Helen Wigger  
Anita Williams  
Lydia Williams  
Maureen Wiloughby  
Mary Wilson  
Bernelle Wood  
Fred Workman  
Mark Yost  
Micaela Young  
Janet Yuhasz  
Mary Zerjav  
Kim Zimmerman



“Today we had a breakthrough when the words began to flow easier. Today he read five ‘Fly Guy’ books and was very proud. So was I.”

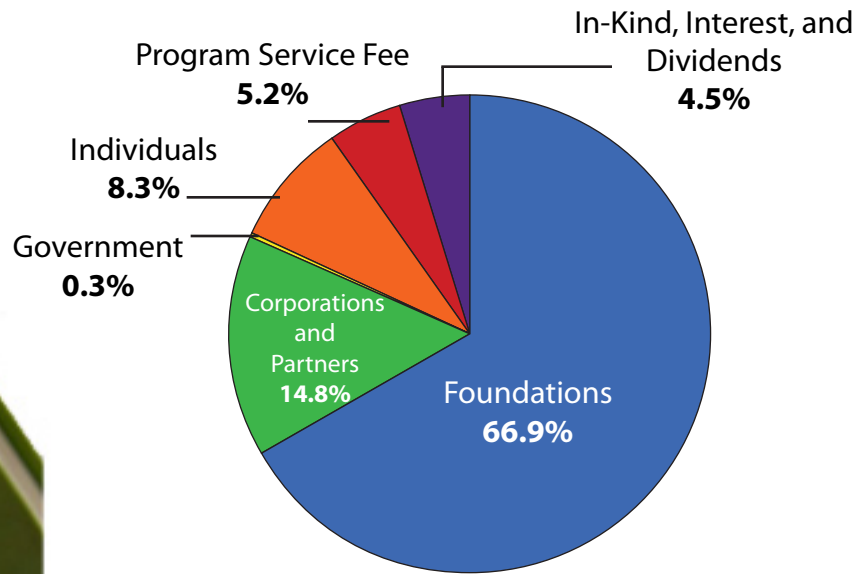
# FINANCIALS

## Total Revenue:

\$1,208,426

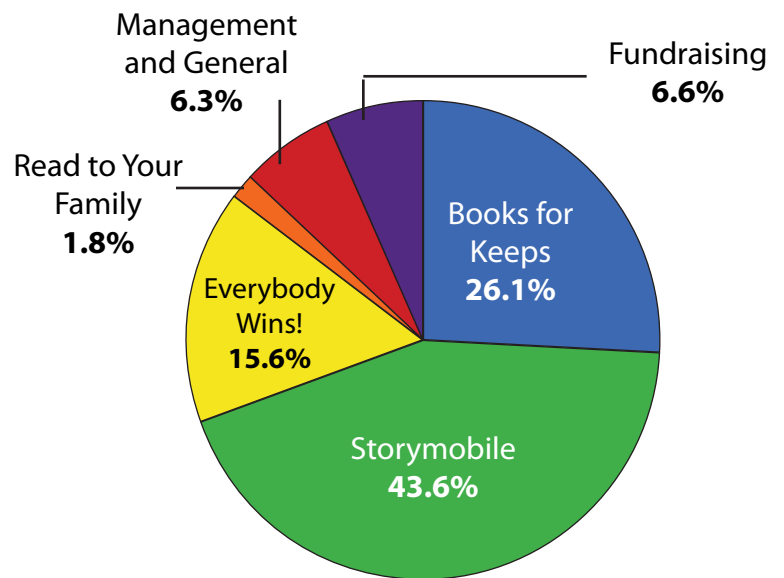
## Adjusted Revenue:

\$993,426\*



## Total Expenses:

\$937,922



\*Less future portions of multi-year grants plus cash receipts from prior multi-year grants

"Books are so expensive. This ensures that she has a book to read."

# Be a RIF Pittsburgh Book Hero!



Our programs are supported by foundations, corporations, partners, and individuals who believe that all children should have access to resources and programs designed to foster a life-long love of reading. **YOU** can help a child experience the joy of reading!

- Mail a check to our offices at  
10 Children's Way, Suite 300  
Pittsburgh, PA 15212
- Go online to [www.rifpittsburgh.org](http://www.rifpittsburgh.org)  
and click on "Donate Now"
- Designate your United Way (#3804)  
or CFC (#78136) contribution to  
RIF Pittsburgh
- Volunteer for one of our programs
- Give us a call at 412-321-8022

Thank you for being part of our mission to inspire a life-long love of reading for the children in our community!



Reading Is  
Fundamental  
**Pittsburgh**

