



Reading Is  
Fundamental  
**Pittsburgh**

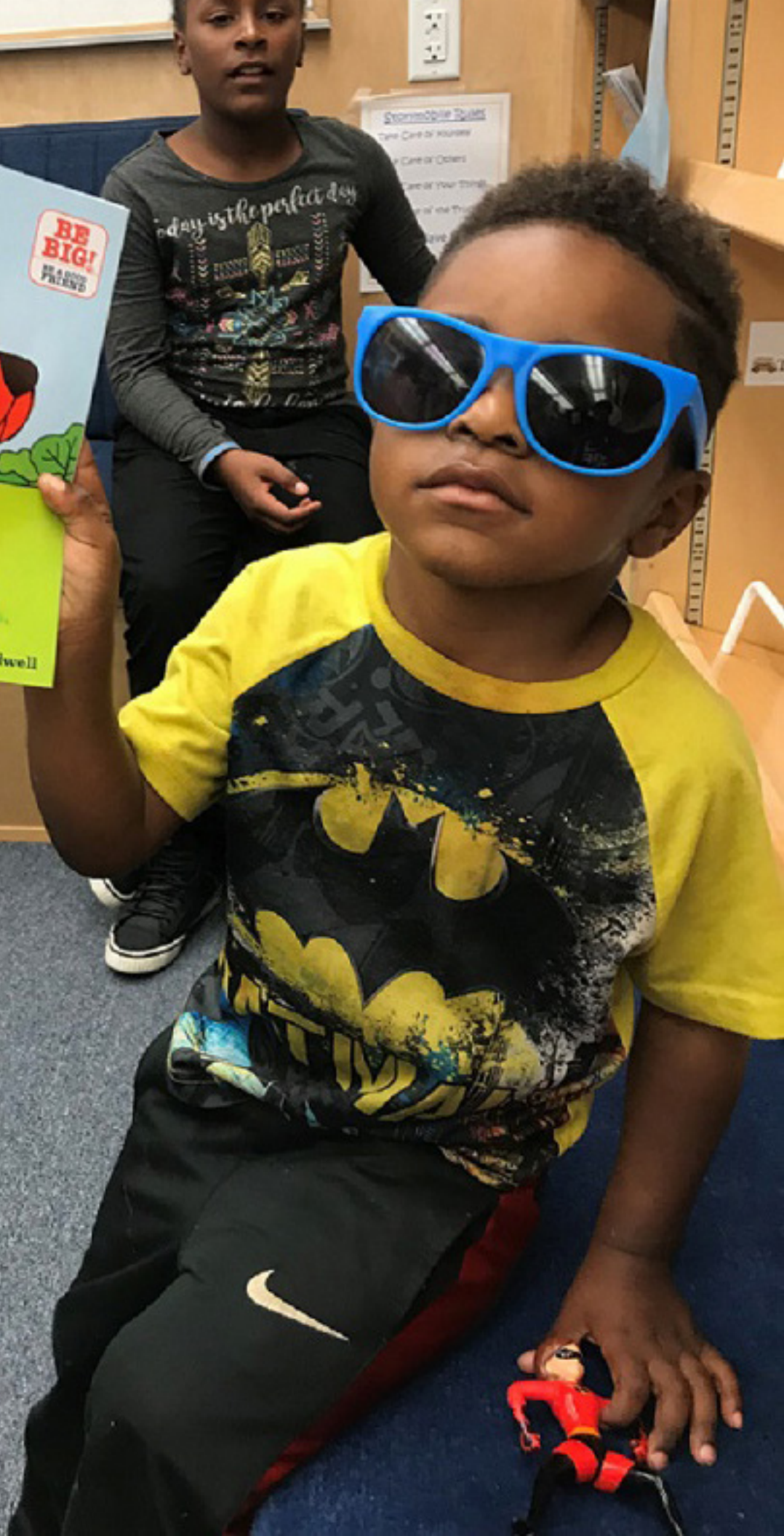
# Reading Is **FUN**damental

Pittsburgh



## 2018- 2019 Annual Report

6/1/18 - 5/31/19



Dear Friends,

It's been another whirlwind year here at RIF Pittsburgh, forming new partnerships, strengthening existing collaborations, and continuing to build a team bursting with creativity and energy. With the addition of our fourth Storymobile, we now serve over 23,000 kids and put over 104,000 much-needed books into hands and homes!

Our programs are thriving. RIF Readers is making a buzz in corporate Pittsburgh. We are now matching over 100 children with Reading Buddies at four office sites. Together with our Everybody Wins! school-based program, that's nearly 300 at-risk students blossoming every week under the personal attention of a literacy mentor.

Our Books for Keeps team is celebrating reading across the city with fresh books and activities under the guidance of a new director, whose 14 years of experience as a children's and teen librarian is helping to reinvigorate our oldest and largest program.

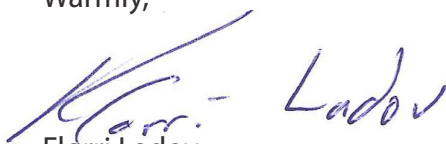
Our most visible program, on our fleet of libraries-on-wheels, has come alive with the animated leadership of our Storymobile director, a master puppeteer. Read-aloud sessions conclude with a RIF song she wrote that kids love to sing; class after class is delighted by the videos she creates featuring Storymobile staff. Programming devised by our new education director, a veteran teacher, is receiving raves for sharpening literacy and school-readiness skills. Rounding out our staff is a retired journalist who writes our grants and reports with a firsthand perspective gained on the Storymobile.

Book Babies has "grown up" to be a popular fixture in our public housing communities, modeling healthy parenting, hand-in-hand with early literacy. This support group for families with tots is led by a young mom who served as an EW! mentor and on AmeriCorps before joining our team. She is just one of the wonderful additions gained through our AmeriCorps pipeline, which allows people to explore community service and nonprofits, and enables us to hire staff who we know believe in our mission.

Other AmeriCorps "graduates" on staff also wear many hats: Besides laughing with kids over "Punk Farm" or making ice cream graphs, they do terrific work behind the scenes: researching and ordering our giveaway books, searching out titles that feature diversity in characters, families, settings, cultures and themes; handling social media and texting; designing our calendars and fliers; and mentoring the current AmeriCorps members.

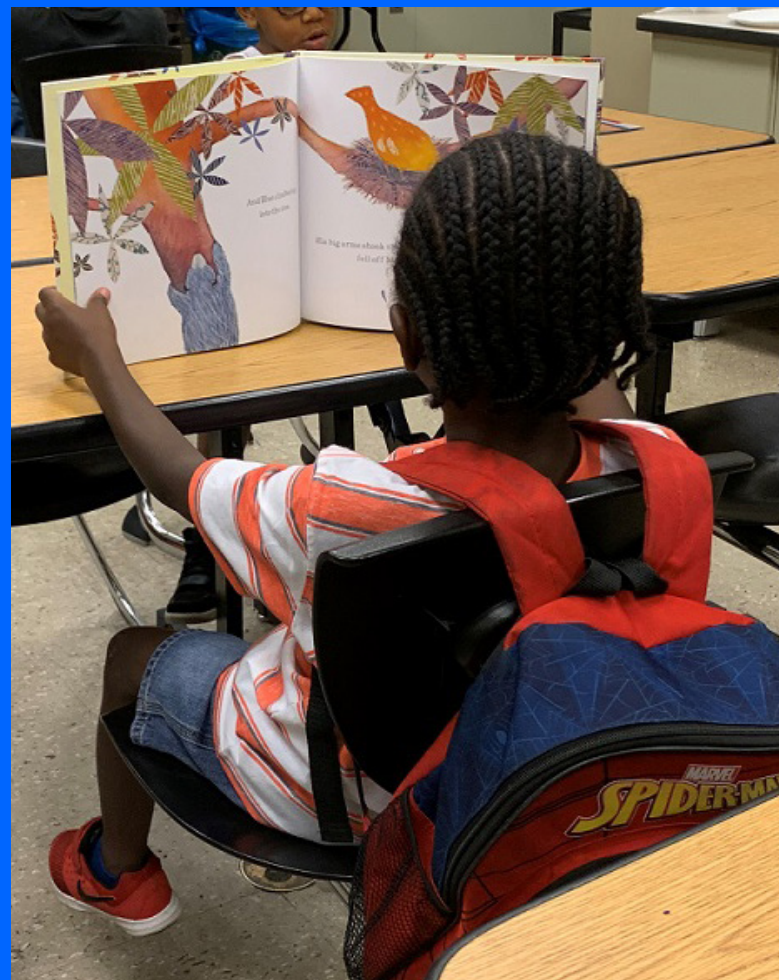
The final, crucial piece of our RIF team is you. I'm excited to share our vision with you, and immensely grateful for your ongoing support. We couldn't do what we do without you! Together, we are enriching lives and building a community of opportunity for all of Pittsburgh's children.

Warmly,

A handwritten signature in blue ink that reads "Florri Ladov". The signature is fluid and cursive, with a long horizontal stroke at the end.

Florri Ladov  
Executive Director

"I get way more books on my bookshelf and become a better reader by reading the books I get."



"At the end of each session my reading buddy typically said 'I wish I could come here every day,' which was very touching to hear."

# EXECUTIVE SUMMARY

RIF Pittsburgh's story is one of direct action and community engagement. In a city where more than half of third-graders from low-income homes can't read at grade level, we're a consistent presence in children's lives. Many teens tell us they feel like they grew up on the Storymobile! Our network of coordinated literacy support delivers programming to more than 23,000 kids, provides resources for their families, early childhood centers, schools and community groups, and puts over 104,000 books a year into the hands and homes that need them most.

We'd like to be able to say that it is all fun and games in RIF programs, and certainly we see many happy, smiling faces on the Storymobile and in Books for Keeps Reading Celebrations. But there is an urgent reason for the work that we do, and a real need for your active support.

The road to literacy and educational parity is not a simple one for many of the children we serve, whose lives may be impacted by difficult situations at home or in their neighborhoods. Likewise, there are no simple solutions to the achievement gap many RIF kids face, starting before kindergarten, lasting throughout school, and ultimately affecting many a career path. Still, we can and do make a difference. Our efforts focus on "high-leverage" areas, practices proven by research to most improve children's learning and development. We reach out to youngsters early and often. We surround them with quality resources and positive experiences. We read to them, challenge them, laugh with them. We engage their minds, their teachers, their families.

We show up for the children in Pittsburgh's disadvantaged communities, but we can only do that because our RIF supporters stand with us: our extensive network of sites, educators and community partners; the hundreds of mentors who devote an hour, week after week, to nurture their young Reading Buddies; the foundation, corporate and individual donors whose generosity makes our work possible.

As we approach our 40th year, we plan to continue helping these most vulnerable young Pittsburghers write their own next chapters. We invite you to join us in bringing those stories to life.

\*Please note, our program figures are for our program year 2018-2019 (school year 2018-19 and summer 2019).

**Our mission is to provide children with the resources, motivation, and opportunities to develop a life-long love of reading.**

## BOARD OF DIRECTORS

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**" I AM SO HAPPY TO  
READ. YOUR BOOKS  
REALLY HELP ME  
TO READ AND MY  
BRAIN IS REALLY  
GETTING  
SMARTER."**

*Student at Duquesne Education Center*

**"The students benefit from the Reading Celebrations because they get excited about reading.  
It's a breath of fresh air to see kids WANT to read!"**



# BOOKS FOR KEEPS

Our oldest and largest program sums up RIF Pittsburgh's origin story, our mission, and our vision moving forward – in the same three little words that evoke heart-felt cheers from kids, when we tell them at the end of each Reading Celebration what they're about to get: books for keeps!

Nurturing literacy by filling children's home libraries with quality, age-appropriate books is the centerpiece of the program, but BFK delivers more than books. Our high-energy, book-and-kid-loving team visits classrooms 3-5 times a year with programming designed to inspire, motivate and support children at risk of academic failure.

Reading Celebrations combine the one-two punch of a terrific read-aloud with an interactive activity that complements a main idea of the story. Then comes the knockout finale – a book of their choice to take home and keep.

In the 2018-19 program year, Books for Keeps:

- Presented Reading Celebrations at 110 sites across the city
- Engaged over 16,000 students in early childhood centers, schools, and after-school programs in struggling neighborhoods
- Provided almost 50,000 books to the children who need them the most
- Partnered with the United Way on the Be A Middle School Mentor program, serving 150 pre-teens and their mentors

"Many children do not own books or have access to the public library so these books give young children an opportunity to read for pleasure and share with siblings."

# MATH AND SCIENCE

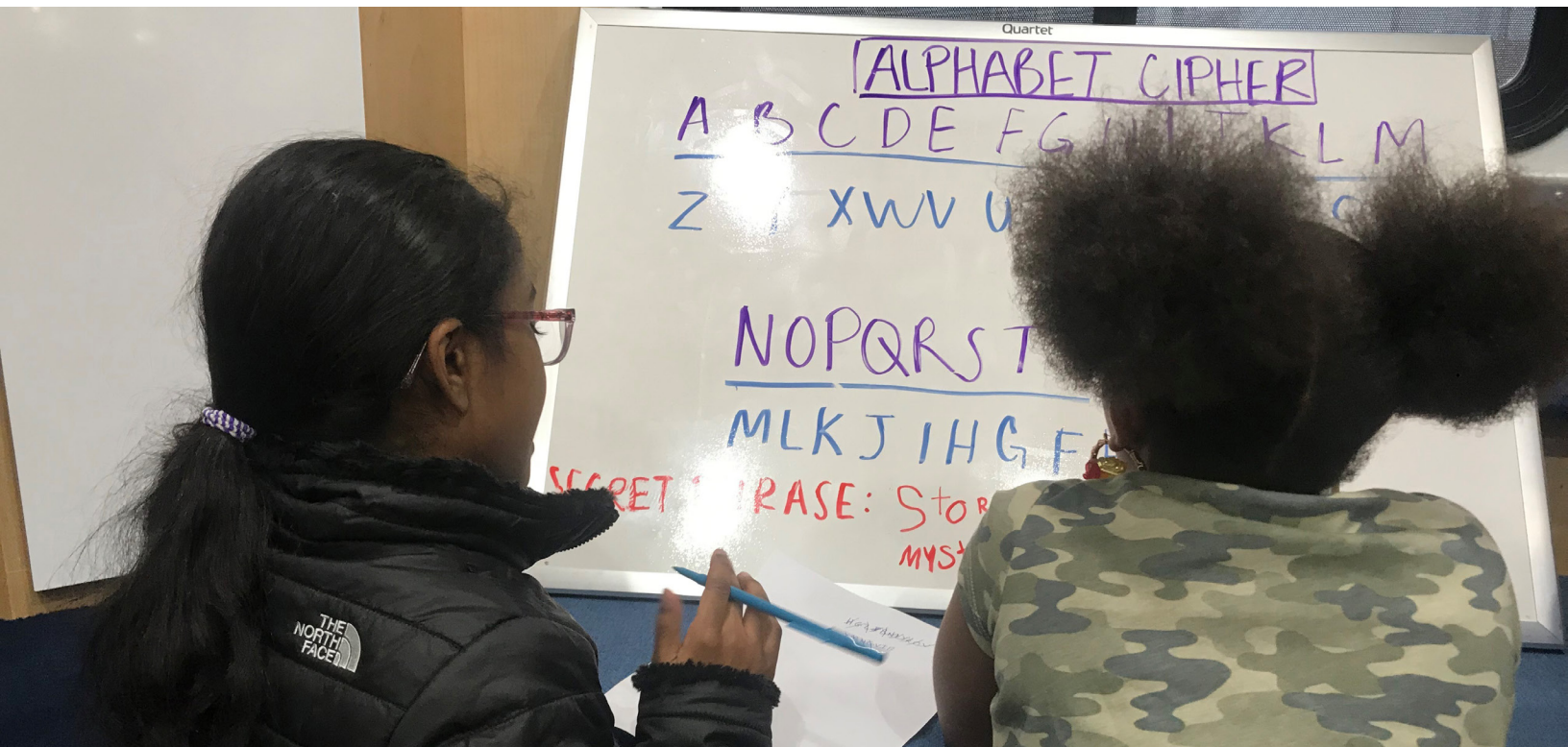
We are increasingly incorporating STEAM-themed books, activities and resources across our programming with the intent to improve literacy in math and science along with reading, and to mitigate the competitive disadvantage that research tells us follows children from low-income backgrounds as they consider options for post-secondary education and the workplace.

Engaging children in math and science activities encourages curiosity and a passion for discovery. We start by reading aloud books that explore the universe through the lens of STEAM, then introduce a hands-on experiment to flesh out the theme of the story. Occasionally, we bring in volunteers or community partners to talk to children about careers in STEAM fields.

These books reinforce skills and topics covered in our programming or in the classroom, spark curiosity by exposing students to new material, and promote out-of-school reading. Children love to explore connections between books and the world around them!

In the 2018-19 program year, some STEAM examples:

- Exposing kids to read-alouds including “Mae Among the Stars” about African-American astronaut and brilliant scientist Mae Jemison; “After the Fall,” a fanciful retelling of Humpty, ending with the egg hatching into a beautiful bird; and “Sam and Dave Dig a Hole,” a Caldecott Honor book of two brothers determined to unearth “something spectacular.” Paired activities included black-light constellations, origami birds, and air-dry “fossils”
- Exploring “What Color Is My World: The Lost History of African-American Inventors” by Kareem Abdul-Jabbar, with activities including balloon-powered car races and building challenges, to name a few
- Continuing to expand the science titles in our lending and giveaway inventories, featuring “Fly Guy,” National Geographic science- and nature-themed books, and the “Who Would Win” series, comparing and contrasting creatures’ strengths and weaknesses based on anatomy, behavior and other factors.



“The best thing about RIF is they give us fun experiments that are educational!”

# EVERYBODY WINS!

Children thrive on attention – and kids who read one-on-one with an adult, frequently and consistently from a young age, are significantly more likely to become proficient readers. EW! matches K-3 students with volunteer mentors, who come to their school once a week to read, discuss books, and spend time together developing positive relationships.

In EW!, kids who struggle with reading enjoy hugs and the support of a special someone who is there, week after week, just for them. Their classroom becomes a community of learners, sharing favorite books, discussing plot twists or characters. Children who are hesitant to read aloud in October are often reading nonstop to their Reading Buddies by year's end!

We text EW! families twice a week year-round to help them engage with their fledgling readers and to keep the book talk flowing. After school and in summer, texts let them know when the Storymobile will be in their neighborhood, and many families come together to pick out a good read.

In the 2018-19 program year, Everybody Wins!:

- Hosted weekly one-on-one mentoring sessions at four PPS schools: Allegheny, Arlington, Faison, and Weil, matching over 180 K-3 students with community volunteers to share great books and conversation
- Provided a giveaway book each month to help build home libraries
- Supplied kids with a backpack stuffed with six books they'd picked out for summer reading, and mailed them two more during vacation



"She loved having a reading buddy. I loved the books that came home to share. We both love reading and this helped us read together."





# RIF READERS

The excitement continues! RIF Readers, now in its third year, is giving more and more students a seat at the table in corporate Pittsburgh, bringing pre-K to third-graders to Downtown offices for a weekly meeting of the minds with successful professionals, taking literacy mentoring to the next level.

Children enjoy all the benefits of in-school mentoring – great books, quality individual attention from an enthusiastic volunteer, a supportive classroom – plus, the corporate-based model exposes youngsters to career paths and possibilities that could plant new dreams and alter their choices in school and in life. These relationships go beyond helping children learn to read, providing them with resources, opportunities, and motivation to envision a better future for themselves through education.

RIF Readers also provides a tremendous growth opportunity to serve even more children. With fewer demands on time and travel, corporations find a ready supply of in-house mentors, making it easier than ever to recruit and expand.

The program has grown from our original corporate partner, Eckert Seamans, serving 22 second-graders in 2017, to four corporate partners serving over 100 students this fall, as UPMC and Duquesne Light join Eckert-Seamans and repeat host PNC! We are excited about the expansion possibilities and hope one day to see RIF Readers students visiting corporate offices all over the city.

“It is a wonderful experience for the kids to go downtown in an office setting and be able to see their buddies passionate about reading!”



# STORYMOBILE

“It’s Storymobile day!” Every two weeks, RIF’s libraries-on-wheels visit over 100 early-childhood centers, preschools, kindergartens and after-school programs across the city, whisking children away to story land like Aladdin on his magic carpet.

For an enchanted half-hour, kids sing songs, read a story, play a “game” that builds early literacy, and – the icing on the cake – pick a book to borrow or keep. For our littlest patrons, story time promotes kindergarten-readiness, introducing and reinforcing literacy, social and classroom skills in an engaging way. For our school-age students, the Storymobile focuses on making learning fun – and puts books in their hands to keep them reading outside of class.

Teachers whose classes attend the Storymobile report a significant improvement in children’s enjoyment of reading, choosing to read during free time, pre-literacy or literacy skills, and overall readiness for school. We field constant educator requests for links to our activities and resources they can borrow.

At community time stops in our target neighborhoods, we invite children, teens and adults to climb on up and choose a book to keep. We provide an inviting space for readers, and we use it to encourage families to make inviting spaces and regular routines for reading at home.

In the 2018-19 program year, our Storymobiles:

- Traveled to more than 100 sites, serving over 6,400 children, in our target communities: East Liberty, Hazelwood, Hill District, Homewood/ East Hills, North Side, South Side, and Wilkinsburg
- Helped children self-select more than 19,000 books to keep during our bi-weekly visits in public housing communities and after-school programs, as well as during our Reading Celebrations 3-4 times a year
- Loaned nearly 19,000 books to children from our circulating Storymobile collection, and loaned over 2,200 books and resource materials to educators

“[The] Storymobile made me more interested in reading and helped with fluency, read faster, and read better.”

# FAMILY ENGAGEMENT

The importance of family involvement in a child's reading proficiency can hardly be overstated. Family engagement is critical to youngsters' "healthy development, school readiness, graduation, and subsequent success," the Global Family Research Project reported in 2017, citing "a substantial and solid" body of research.

RIF takes that message to heart! Our dedicated team of Storymobile engagement specialists brave tricky terrain and challenging weather year-round to bring literacy programming, resources and, of course, books right to the doorsteps of families who need them most.

Our Book Babies program, enrolling families with tots from birth to age 3 in all of our target neighborhoods, urges parents to Read, Sing, Talk and Play – Every Day! with their little ones. Weekly lap-sit story times aboard the Storymobile connect these families with others in their neighborhood, providing a support group surrounding healthy parenting and literacy, and helping to cut through the isolation that stay-at-home caregivers may experience with a new baby.

Our smiling, energetic team members model reading aloud, and lead songs, games and crafts that get moms and dads, grandmas and grandpas clapping, dancing and singing along! Each week, families take home a themed bag stuffed with board books, manipulative or cuddly toys, seasonal activities, and words to fingerplays and rhymes to re-create story time at home. Any time they can't attend, they are invited to stop by a Storymobile community time for a Book Babies bag, so they never have to miss a week of learning.

Babies grow up so fast, and so has our program! We are now offering Book Babies not only in public housing communities but in other locations in our target neighborhoods, in partnership with groups such as the Hilltop Family Support Center.

Many families also know and love us through our attendance at special events and community time stops, where we invite everyone onto the Storymobile to find a great read. Our updated selection of books for adults has been a huge draw, and it's so motivational for kids to see the grownups in their lives drop everything and come running when the Storymobile rolls down its steps! We even have a new song, written by our Storymobile director and recorded with RIF kids singing adorably, that we play on external speakers to let residents know when one of our mobile libraries is in the neighborhood.

We have added more and more sites outside public housing to our stops in target neighborhoods, such as at Homewood Family Support Center and Carnegie library branches, often coordinated to catch parents and kids as they're leaving library programs. And we have made great strides in offering a larger selection of more diverse books, in programming as well as in our giveaways, recognizing that children need to see themselves, their families and their communities reflected in the books they read. Week after week during community time, we watch as youngsters pick up a book and mimic story time for friends or family. Kids who are just dipping their toes into the magical world of reading are terrific ambassadors for literacy!



"We are so excited [for Storymobile Book Babies]! I'm ready to connect other children and mothers in the community!"

# INDIVIDUAL DONORS

*Listing includes individuals and organizations who donated between 6/1/18- 5/31/19*

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(\$5,000+)

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"Thank you so much for always coming to visit us in  
Chartiers 2 at Chartiers ECC! WE LOVE RIF!!!

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"Thank you so much for bringing us books for the library. I am so happy to read the books that you brought to our school."

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Margaret Rhodes  
Joyce Rothermel  
Ina Sable  
Paul D. Scherrer  
Catharine Schmidt  
Ellie Schoenberger  
Joseph Schreiber and  
Mary Walsh  
Mark Staib  
Dick and Thea Stover  
Jaakko and Sandra Suni  
Danielle Trauth-Jurman  
Frances M. Ujhazy  
Beatrice Vasser  
Molly Vogel  
Claire Weichselbaum  
Helen Wigger



“Thank you for your donation of books to our school. I appreciate your generosity. It was very kind of you to think of us. I understand how important reading is.”

# FOUNDATIONS AND CORPORATIONS

Allegheny Foundation	G. Whitney Snyder Charitable Fund	McAuley Ministries	Shannon Wilson Charitable Fund of The Pittsburgh Foundation
American Eagle	Gailliot Family Foundation	McSwigan Family Foundation	Snee-Reinhardt Charitable Foundation
Anne L. and George H. Clapp Charitable and Educational Trust	Gertrude E. Hellerman Charitable Trust Fund of The Pittsburgh Foundation	The Nora Roberts Foundation	Standard Charitable Foundation
Babcock Charitable Trust	The Goldstone Family Foundation	NOVA Chemicals	Sylvia and Martin Snow Family Fund
Bayer USA Foundation	The Grable Foundation	The Office of Mayor William Peduto (CDBG)	Trying Together
Birmingham Foundation	Hefren-Tillotson, Inc.	Philip Chosky Charitable and Educational Foundation	United Way Of Southwestern PA
The Burke Foundations	The Heinz Endowments	The Pittsburgh Foundation	UPMC
Charles F. Peters Foundation	The Housing Authority of the City of Pittsburgh	The Pittsburgh Penguins Foundation	Vernon C. Neal and Alvina B. Neal Fund
Combined Federal Campaign (CFC)	Howard and Nell E. Miller Foundation	PNC Charitable Trusts	W.I. Patterson Charitable Fund
CS McKee	Jack Buncher Foundation	PNC Foundation	William F. Matlack Fund
Dollar Bank Foundation	James M. and Lucy K. Schoonmaker Foundation	Poise Foundation (CDBG)	William 'Wil' Matthew Morrow Memorial Fund of The Pittsburgh Foundation
Donald and Sylvia Robinson Family Foundation	Lee and Myrna Silverman Fund of The Pittsburgh Foundation	PPG Industries Foundation	Zahren Family Fund of The Pittsburgh Foundation
Donald C. and Twila Peters Fund of The Pittsburgh Foundation	The Margaret Ritchie R. Battle Family Charitable Fund	Robert and Mary Weisbrod Foundation	
Eat 'N Park		Rooney Family Giving Fund	
Eckert Seamans		Rubinoff-Dunham Family Fund of The Pittsburgh Foundation	
Duquesne Light		Ryan Memorial Foundation	
Emerson Charitable Trust			
Equitrans Midstream Corporation			
FedEx Ground			

# COMMUNITY PARTNERS

Allegheny County Early Literacy Team	Gab Squad	KEYS Service Corps	Teen ELECT
Allegheny County Library Association	Greater Hazelwood Initiative	Literacy Pittsburgh	Trying Together
Be A Middle School Mentor	Hill District Early Literacy Project	Making a Greater Hazelwood	Union Project
Beverly Jewel Wall Lovelace Afterschool Programs	Hill District Education Council	The Mentoring Partnership	The University of Pittsburgh Office of Child Development
Big Brothers Big Sisters of Greater Pittsburgh	Hilltop Family Care Connections	One Northside	Urban League of Greater Pittsburgh
Carnegie Library of Pittsburgh	Homewood Children's Village	The Pittsburgh Promise	
Center of Life	Hosanna House Inc.	Pittsburgh Public Schools	<b>RIF Readers Partners:</b>
Children's Museum of Pittsburgh	Housing Authority of the City of Pittsburgh	Propel Charter Schools	Eckert Seamans
Citiparks	Humane Animal Rescue	Public Allies Pittsburgh	PNC Grow Up Great
	Kappa Kappa Gamma	Reading Is FUNDamental, Inc.	Manchester Academic Charter School
		Rep. Jake Wheatley	Training Wheels
		Saturday Light Brigade	
		Snapology	

"I have been the RIF Coordinator for several years and I have been very satisfied with my yearly experience and we are thankful to have the opportunity to partner with the RIF Program =)"

# VOLUNTEERS

Thank you to the hundreds of volunteers who donate their time to  
RIF Pittsburgh each year!

*Listing includes individuals who volunteered between 6/18- 5/19*

Patty Alexander  
Laura Ammon  
Micha Arnold  
Maryem Aslam  
Katie Aspinwall  
Geoff Atkinson  
Nancy Baime  
Harold Balk  
Christine Balsley  
Marcia Bandes  
Elizabeth Barbaro  
Bradley Barker  
Tanya Baronti  
Cynthia Battle  
Patty Bauccio  
Ellen Baylis  
Joanne Beckman  
Peter Belcastro  
Rhonda Bennett  
Diane Berman  
Chastity Bey  
Mark Bezilla  
Mark Bibro  
Andy Bispels  
Jordan Blask  
Jonathan Bliss  
Alec Boright  
Nick Borsuk  
Mimi Botkin  
Carolyn Boucek  
Taylor Brailey  
Rochelle Breier  
Sherry Bruner  
Beth Brunins  
Margaret Burley  
Ryan Cain  
Jennifer Cairns  
Geoffrey Callahan  
Linda Campbell  
Bob Campedel  
Rebecca Carpenter  
Sharon Cercone

Scott Cessar  
Kimberly Chamberlin  
Julia Charnyshova  
John Cheng  
Julie Chetlin  
Grant Coffield  
Meredith Colaizzi  
Karen Come  
Michele Concanon  
Michele Rone Cooper  
Katherine Cooper  
Emily Costello  
Kate Cromie  
Kate Cummings  
Denise Cunningham  
Daniel Daly  
Sarah Danko  
Roger Day  
Laura DelFratte  
Alyssa Dervin  
Jessica Dewit  
Molly Dickerson  
Melissa Dodge  
Aaron Dolan  
Pam Dotter  
Zandy Dudiak  
Mary Esposito  
Brittany Evans  
Susan Eynon  
Jeanine Fahnstock  
Colleen Fedor  
Dorinda Fella  
Peter Fernie  
Emily Ferri  
Marissa Ferrighetto  
Peggy Findle  
Mary Fine  
Joan Fiset  
Katelyn Fisher  
Roslynn Fitzgerald  
Heather Fletcher  
Ed Flynn

Michelle Fogle  
Cindy Franc  
Clare Gallagher  
Sandy Garfinkel  
Anne Marie Gebhardt  
Stephen Genetti  
Lauren Gerlowski  
Stephanie Giles  
Lynn Glorieux  
Terri Glueck  
Tracy Goff  
Shirley Golden  
Cindy Goodman-Leib  
Jessie Gorby  
Barb Grabowski  
Nia Gray  
Pam Greca  
Joe Gregorini  
Tim Grieco  
Matt Groff  
Carla Handyside  
Aleita Hermanowski  
Lucy Hill  
Meghan Hipple  
Diane Holohan  
Melvin Hubbard El  
Mary Robb Jackson  
Jennifer James  
Celeste Janosko  
David Jenkins  
Leslie Jermany  
Jan Jones  
Todd Jordan  
Sarah Jugovic  
Kristin Kalson  
Laura Kaminski  
Chet Karas  
Mike Kauffelt  
Olivia Kelley  
Joanna Kemp  
Barbara Kengor  
Lindsey Kennedy

Andrea Ketzler  
Zehra Khan  
Donna Killmeyer  
Joan Kimmel  
Ann Marie Klipa  
Sonya Koros  
Gosia Kosturek  
Winnie Kredell  
Mary Adele Krolikowski  
Audrey Kwak  
Michael Labriola  
Cynthia Lackey  
Florri Ladov  
Matthew Lanning  
Meryl Lazar  
Shannon Lee  
JoEllen Leech  
Joel Lennen  
Randa Lewis  
Kate Link  
Linda Loar  
Ashley Lopez  
Kathy Lutins  
Candace Lutz  
Karyn Lynch  
Patricia Mahlstedt  
Brian Malloy  
Kathy Matesic  
Pam McCrory  
Sarah McDaniel  
Alison McGee  
Becky Mcghee  
Jennifer McKain  
Linda McLaughlin  
Shauna McMillan  
John (Jack) Meck  
Karen Merrick  
Jim Mesloh  
Gregg Michael  
Jenny Michaux  
Ray Middleman  
Sandra Mihok

"The three best parts of EW are you have the best buddy, your Reading Buddy loves you,  
and I love this program."



Inez Miles  
Faith Miller  
Katherine Mills  
Greg Molinda  
Laurin Moore  
Shirley Morelli  
Robert Morgan  
Mark Morrison  
Judy Moser  
Danielle Mundekis  
Joe Murray  
Emily Neff  
Liz Nelson  
Kathleen Newmeyer  
Christie Novak  
Rebecca Obley  
Amy Ogren  
Tina Packer  
Tiffini Parsons  
Michael Pest  
Frank Petrini  
Jennifer Petrisek  
Lora Phillips  
Maria Pisano  
Ileen Plietz  
Nina Plumb  
Ann Poliziani  
Mollie Pollack  
Kate Pomerleau  
Deb Pope  
Malachi Pugh  
Jennifer Rawson

Kim Reilly  
Abby Resnick  
Molly Richter  
Carolyn Ristau  
Amanda Ritchie  
David Rockman  
Cynthia Rose  
Leslie Rotstein  
Amy Roy  
Amber Ruder  
Zena Ruiz  
Paula Rulin  
Claudia Saitz  
Diego Santos  
Danielle Scalise  
Paul Scherrer  
Cathie Schmidt  
Mary Scott  
Carol Scott  
Barb Semich  
Sean Shapiro  
Linda Shaw  
Chasta Shaw  
Cynthia Shay  
Susan Shepard  
Jennifer Shepler  
Sheryl Silverman  
Sonja Simonson  
Dan Sinclair  
Sarah Siplak  
Trevor Smith  
Timothy Smith

Verris Smith  
Kiersten Snyder  
Bob Starzynski  
Ellen Stein  
Jolene Steinmetz  
Larry Story  
David Strasser  
Julie Stumpf  
Rosalie Sucheich  
Elaina Taube  
Jessica Taucher  
Amanda Thomas  
William Tolliver  
Karel Ulizio  
Alexandra Valliant  
Katy Vernacchia  
Karen Viggiano  
Alison Viola  
Barbara Welding  
Michael Wessell  
Ellen Wieczorek  
Rick Wiedman  
Anita Williams  
Allie Williams  
John Williams  
Maureen Willoughby  
Tess Wilson  
Bridget Wissinger  
Bunny Wolff  
Mark Yost  
Andrew Zima  
Lorraine Zwickle

**\*Everybody Wins!**  
**Corporate Partners**  
Alcoa  
Bill Few Associates  
BNY Mellon  
City of Pittsburgh - Mayor's  
Mentoring Initiative  
Confluence  
EQT  
Highmark  
Jewish Federation of  
Greater Pittsburgh  
The Mentoring Partnership  
People's Natural Gas  
Pittsburgh Public Schools  
PPG  
Reed Smith  
SMS Siemag  
Tucker Arensburg  
UPMC

**\*RIF Readers Corporate  
Partners**  
Eckert Seamans  
PNC Grow Up Great



“She is super kind to me; she makes me feel so happy when I am sad; she turns my frown up and around; she makes me happy when she talks to me and when we have conversations...<3”

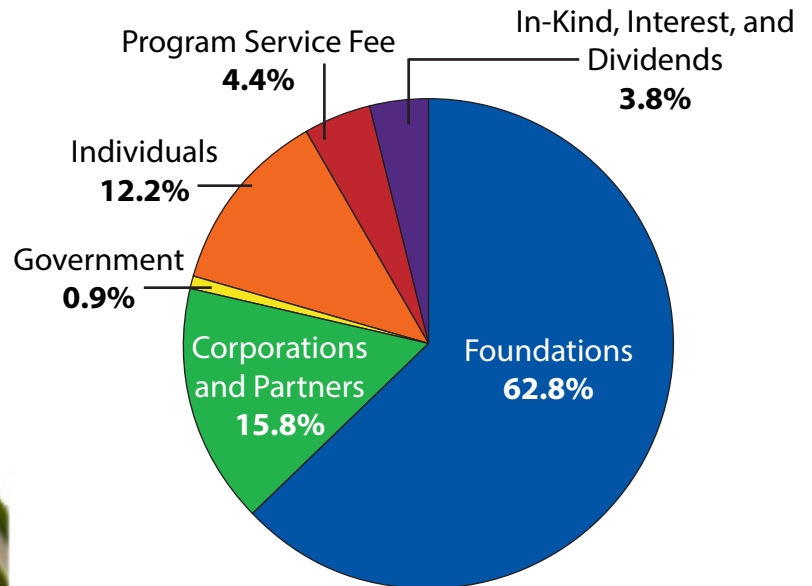
# FINANCIALS

## Total Revenue:

\$1,276,266

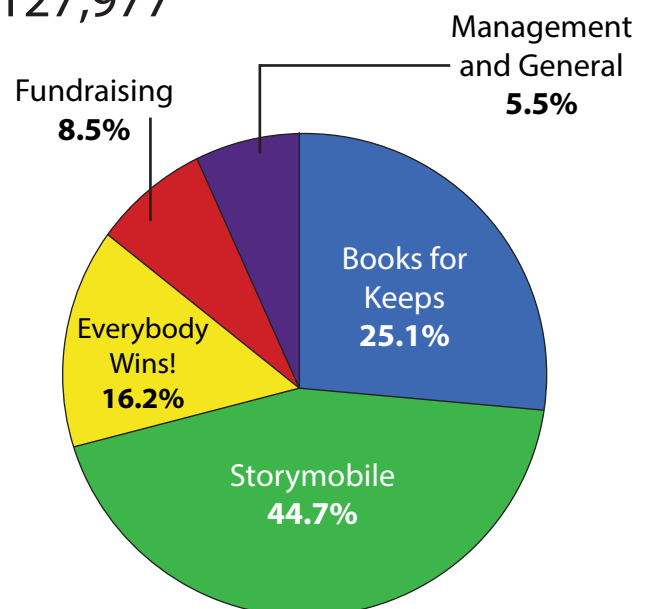
## Adjusted Revenue:

\$1,186,266\*



## Total Expenses:

\$1,127,977^



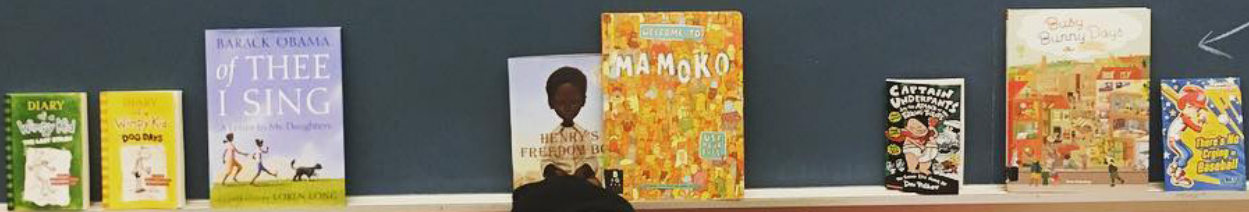
\*Less future portions of multi-year grants plus cash receipts from prior multi-year grants

^Less depreciation

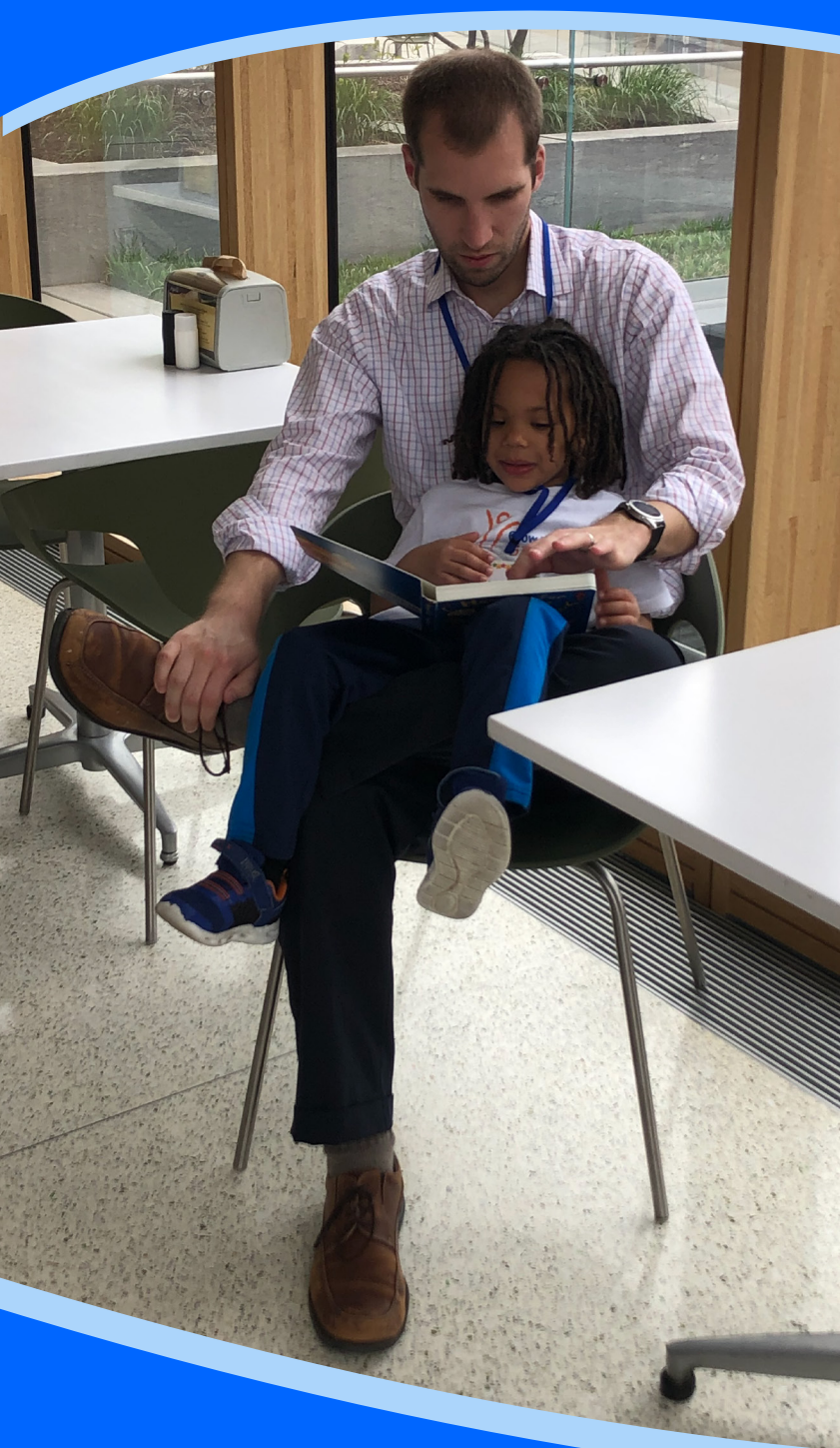
"The most significant benefit is to have the opportunity to choose books since we don't have a school library. The kids love it!"

# FALL INTO A GOOD BOOK

CHECK OUT SOME RIF FAVORITES!



# Be a RIF Pittsburgh Book Hero!



Our programs are supported by foundations, corporations, partners, and individuals who believe that all children should have access to resources and programs designed to foster a life-long love of reading. **YOU** can help a child experience the joy of reading!

- Mail a check to RIF Pittsburgh at:  
10 Children's Way, Suite 300  
Pittsburgh, PA 15212
- Go online to [www.rifpittsburgh.org](http://www.rifpittsburgh.org)  
and click on "Donate Now"
- Designate your United Way (#3804)  
or CFC (#78136) contribution to  
RIF Pittsburgh
- Volunteer to be a Reading Buddy
- Give us a call at 412-321-8022

Thank you for being part of our mission to inspire the children in our community through reading!



Reading Is  
Fundamental  
**Pittsburgh**



Produced and designed by RIF Pittsburgh

10 Children's Way, Suite 300, Pittsburgh, PA 15212 | Phone 412-321-8022 | Fax 412-586-0883 | [www.rifpittsburgh.org](http://www.rifpittsburgh.org)