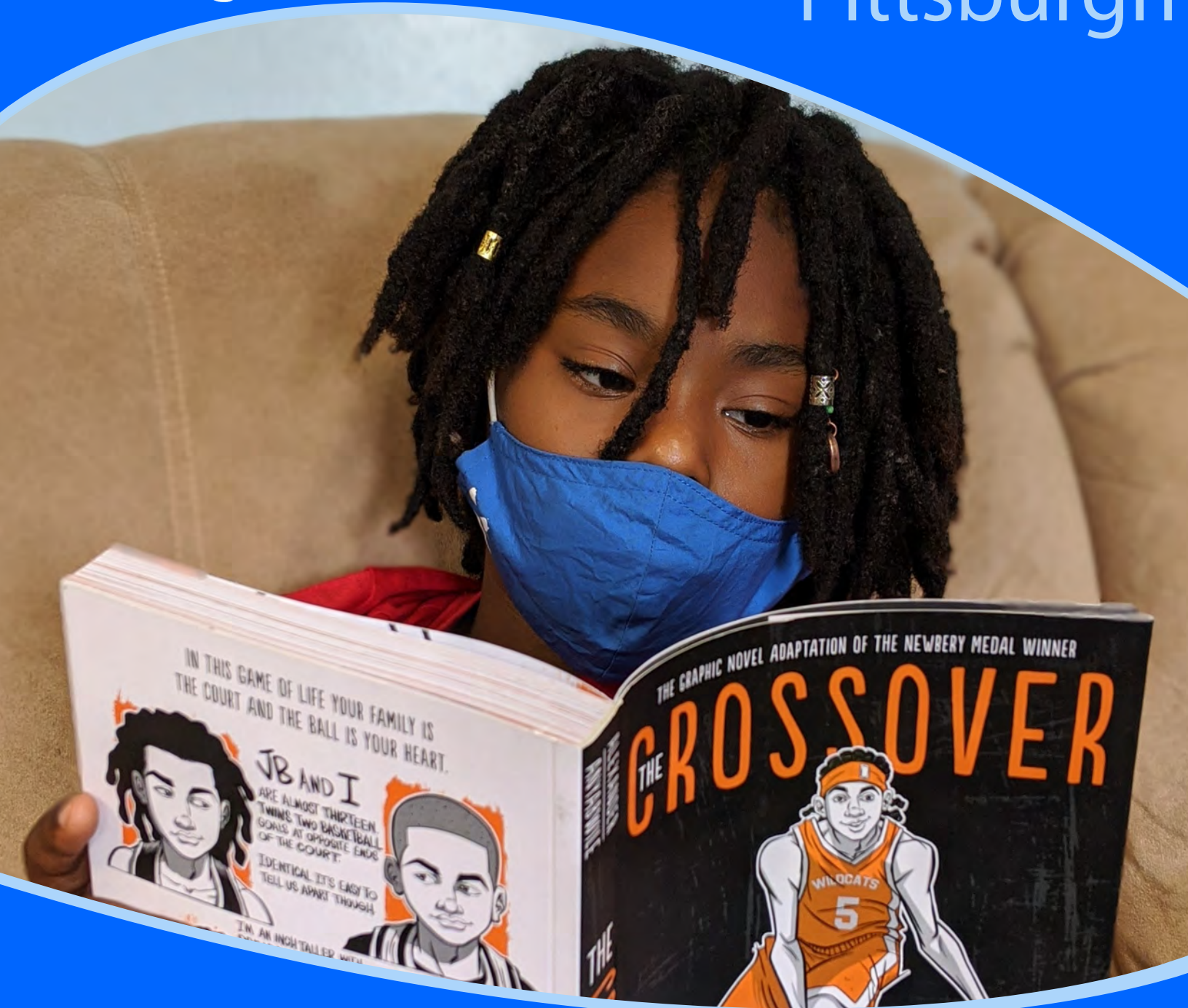




Reading Is  
Fundamental  
**Pittsburgh**

# Reading Is **FUN**damental Pittsburgh



## 2019 - 2020 Annual Report

6/1/19 - 5/31/20





Dear Friends,

In preparing our annual report, I'm always excited to realize what we've accomplished and eager for our current projects to unfold. This year has been different in so many ways, but the feelings are as powerful as ever!

Over the first three quarters, RIF Pittsburgh continued to operate and grow at a robust pace. Our corporate literacy mentoring program, RIF Readers, added two partners, Duquesne Light and UPMC, enabling us to match even more students with Reading Buddies. On the Storymobile, we added programming sites and community stops in neighborhoods near public housing communities. We refreshed literacy kits and theme bags for educators to borrow. Book Babies continued to flourish with weekly sessions of coordinated storytimes and resource bags.

Everybody Wins! enjoyed a solid year at four schools, sharing books and forging important relationships among young readers and community volunteers. A tremendous group of AmeriCorps members brought boundless energy and enthusiasm to Books for Keeps Reading Celebrations in hundreds of classrooms. And we continued to focus on increasing our selection of diverse books. When children see themselves in the books they read, not only does research show huge benefits in their motivation to read, self-esteem, and connections to others, but kids, parents and educators tell us they can't get enough!

Then came March 16. Overnight, the pandemic shutdown eliminated our access to kids, families and site partners – even to our offices and storage areas. As an organization geared to providing programming wrapped around books, we had to rethink how best to serve RIF kids. Two things quickly became clear: First, we serve the most academically at-risk children in our community, who would need us now more than ever. Second, the best way to boost kids' excitement about reading and learning would be by making sure they have a steady supply of great books. Working with our extensive network of partners, we've responded to the changing educational landscape with flexibility and innovation. Inside, you'll read how we've been adapting to meet chronic and emerging needs, including these highlights:

- 1) Providing books, resources, support and real-time virtual storytimes to a core group of little ones through Book Babies, which has remained a beacon of stability for many young families through the pandemic
- 2) Using our relationships to develop creative and strategic channels to supply books to thousands of children, including donating libraries to partner sites and setting up book drops; offering virtual Storymobile and BFK programming; and piloting online mentoring
- 3) Responding as an ally -- alongside service organizations, site partners and RIF families -- amid the twin crises of COVID-19 and the systemic racism underlying the literacy gap.

We plan to resume face-to-face operations whenever possible, and look forward to incorporating the best of these innovations when we do.

Moving forward, we're inspired by the everyday determination of our RIF families and partners to provide the best opportunities for their children. We're grateful for your continued support as we stand by the communities we serve and face this challenging time together.

Read on!



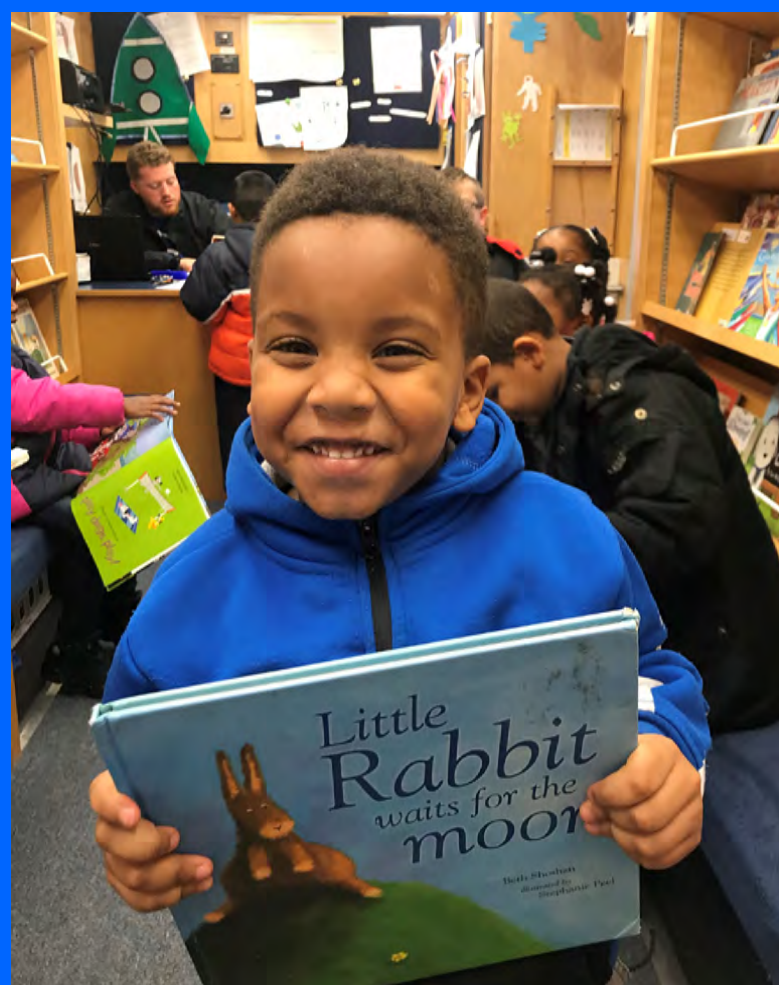
Florri Lado, Executive Director



“Their mom said how much the supplies are needed and appreciated!  
Then she said that the boys were excited to read last night! Those comments made my day!”



Photo courtesy of The Pittsburgh Foundation  
by Joshua Franzos



“Wow that is so generous!! Every child will walk away with a book or two.”

# EXECUTIVE SUMMARY

RIF Pittsburgh approaches each year as a fresh adventure. Still, the twists and turns in the last quarter of 2019-20 were unexpected and momentous, requiring a major strategic shift to continue serving the best interests of RIF kids and families.

Our network of hands-on literacy support primarily reaches children in seven neighborhoods of need – East Liberty, Hazelwood, the Hill District, Homewood/East Hills, North Side, South Side and Wilksburg – where many kids are at academic risk before they even step foot in a classroom. Book Babies works with families with tots up to age 3; Storymobile offers school-readiness and after-school programming, plus community stops in and near public housing; Books for Keeps Reading Celebrations visit pre-K to 6th-grade classes; and Everybody Wins! and RIF Readers mentor pre-K to 3rd-graders.

Our program year began like any other, with terrific read-alouds and awesome activities; exciting inventory and giveaway books; and new and returning faces in classrooms and on the Storymobile. For much of the year, we were on track to surpass previous numbers, pursuing thoughtful growth focused first on children, families and sites we already serve. As research tells us, engaging kids early and often – in their schools, neighborhoods and homes – holds greatest potential for impact. When possible, we added sites and collaborations to reach more kids, deliver more resources, and help more families snuggle together over a book. Our newest program, RIF Readers, continued its promising success, expanding to four corporate partners.

Then, in mid-March, the cascade of events that unfolded hit particularly hard in the Black neighborhoods that RIF serves. The coronavirus outbreak erased our access to kids while intensifying their need for literacy support: Students already at academic risk, in homes with fewest resources, were at risk to fall even further behind as the economic fallout of the pandemic increased the divide between the city's haves and have-nots. In addition, COVID-19 proved disproportionately severe among Black Americans, bringing home how society's lopsided allocation of resources is indeed a pressing issue of racial justice. Lastly, outrage over persistent police violence against Black people broadened recognition of the urgency of the Black Lives Matter movement and greater awareness of systemic racism.

It has been a year fraught with challenge and met with a powerful spirit of collaboration and opportunity. We have responded with action, doubling down on providing books and resources; expanding diversity in our inventory; and pledging to work toward a more just Pittsburgh where racial equality is fundamental. We continue our commitment to encourage families to incorporate reading into their daily lives and to motivate children to find and follow their passions through literacy.

\*Please note, our program figures are for our program year 2019-2020 (school year 2019-20 and summer 2020).

**Our mission is to provide children with the resources, motivation, and opportunities to develop a life-long love of reading.**

## BOARD OF DIRECTORS

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**“Thank you so much for bringing us books for the library. I am so happy to read the books that you brought to our school!”**

*-student on receiving books through the Books for Keeps program*

“My heart is so warmed by the diverse selection of books and representations of the main characters”



# DIVERSITY

Issues of race and inclusion are integrally tied to RIF Pittsburgh's work to mitigate the literacy gap. Black children growing up in neighborhoods of need face inequalities in access to resources and opportunities that contribute both to the achievement gap and to poor life "outcomes" – from higher rates of teen pregnancy and incarceration to underemployment, limited access to health care, chronic medical conditions and, as 2020 has shown, the severity of COVID-19 cases among Black Americans.

For thousands of Pittsburgh children and families, RIF's mission to improve access to books, opportunities and motivational relationships to get kids reading, and keep them learning, makes a difference. But the larger equation must change: On a societal level, the lopsided allocation of resources is another offshoot of systemic racism with short-term and long-term ramifications.

Broader awareness of such systemic racism, brought so powerfully to the surface by the Black Lives Matter movement this spring, spurred us to intensify our staff training on race and elevate our thinking around issues of equity.

This includes looking inward, committing to redoubling our efforts to increase diversity of staff, board and volunteers; offering training to our team and mentors on issues of race and racial engagement with children; and examining the racial dynamics of our relationships with families, and with community and site partners.

It also extends to heightening our focus on purchasing contemporary titles by Black and multicultural writers and illustrators. From Anna McQuinn's Lola picture books, to Jason Reynolds' Track series, to Jacqueline Woodson's "Brown Girl Dreaming" and Rita Williams-Garcia's "One Crazy Summer" trilogy, recent years have seen a wider release of titles with characters who look and talk, think and dream in ways that speak to a much broader spectrum of children.

We are responding to this growing availability of diverse books – and insatiable demand for them from RIF kids, parents and sites. Such relevant, relatable stories clearly inspire children to read. Seeing themselves, their families and neighborhoods reflected in books strengthens their voices, validates their goals, and elevates their thinking about the great, wide world of possibilities open to them!

**Racial equality, safety  
and human dignity are  
fundamental.**



"We really, really appreciate the diversity displayed in the books because one of our current goals is to increase the diversity in our books and toys in the classroom. Thank you sooo much!"



# BOOKS FOR KEEPS

Reading is truly a class act in Books for Keeps. Three to five times a year, our oldest and largest program throws a party, one classroom at a time, for thousands of kids in schools, preschools and other learning sites across the city. Reading Celebrations bring it all together for young readers: a spell-binding story, a hands-on activity, and the best party favor of all – a book of their choice to keep, forever!

In COVID times, we're coordinating with BFK sites to distribute books to remote students or to offer books for self-selection to children attending in-person. For select sites, we're delivering live programming online; for others, we're offering the "party fixings" to enable them to hold their own Reading Celebrations, with suggested read-alouds, packaged activity kits that build on a central theme of the reading and, as always, great giveaway books!

In the 2019-20 program year, Books for Keeps:

- Presented Reading Celebrations at more than 80 sites across the city
- Engaged over 13,500 students in early childhood centers, schools, and after-school programs in struggling neighborhoods
- Provided almost 43,000 books to the children who need them the most

"Thank you for the books and your kindness and for being nice and the books are so very good to us and thank you"





# STORYMOBILE

“Welcome to the Storymobile. We’re so happy you’re visiting today!”

Children climb aboard with their class for storytime, smiles wide with anticipation. Peppa Pig, Lola, and Pete the Cat all live among these shelves of books, peeking out from the covers to delight their eager, young friends.

For thousands of Pittsburgh toddlers, preschoolers, kindergartners and schoolchildren, the Storymobile is their own enchanted chariot, whisking them off every two weeks to a reading adventure. Songs, read-alouds and skill-building activities follow, whether puzzling out what comes next in a sequence, or matching pictures to sound effects in a memory game.

Finally, it’s time to choose a book to borrow or keep from our onboard inventory, which has a heightened focus on titles by Black and multicultural authors. Kids are so thrilled to see themselves in the books they read!

Under pandemic restrictions, we’re using our deep community connections to double down on getting books, books and more giveaway books to kids. We’re supplying partners with on-site libraries, activity kits, staff videos and online programming. Most of all, we’re encouraging children and families to keep on turning those pages!

In the 2019-20 program year, our Storymobiles:

- Traveled to nearly 100 sites, serving over 6,100 children, in our target communities: East Liberty, Hazelwood, Hill District, Homewood/East Hills, North Side, South Side, and Wilkinsburg
- Helped children self-select nearly 18,000 books to keep during our bi-weekly visits in public housing communities and after-school programs, as well as during our Reading Celebrations 3-4 times a year, and 6,000 books at events
- Loaned nearly 10,000 books to children from our circulating Storymobile collection, and loaned over 1,200 books and resource materials to educators

“We are so grateful to you for providing books for the children. What a treat it was when they came on Sundays and got to pick their own book to keep--and a great selection, too!”



# FAMILY ENGAGEMENT

Families in need face many difficulties in preparing little ones for school success, from trying to squeeze books and other educational resources into a barebones budget, to finding time and energy to read 1-on-1 with kids amid all the stressors of daily life.

They don't have to face those hurdles alone. Our Book Babies program enrolls new and expectant moms, with tots up to age 3. Weekly sessions are part-storytime, part-support group, providing help, friendship and encouragement from other neighborhood parents sharing similar joys and challenges.

Storytime on the Storymobile introduces songs, rhymes and finger plays, as well as read-alouds and learning games – lots of material that parents can use to help them read, sing, talk and play every day with their babies. While tots are learning to sort and count, share and take turns, moms and dads are getting tips and support to engage kids around books and learning, developing confidence as their children's first teacher. They revel in each success and love to share progress as little ones grow. Tiny ones we meet as Book Babies are all too soon leading their preschool class up the steps. Before we know it, they're off to kindergarten!

During COVID-19 restrictions, we moved storytime online and began delivering hundreds upon hundreds of resource bags and books directly to families' homes. Our blog and Pinterest page explain activities and help nurture pre-reading skills. We offer participation incentives and a Zoom parent support group, so families can connect with neighbors outside of storytime. And we text parents with tips to encourage reading-friendly homes.

Our Book Babies virtual "village" helps alleviate the isolation many new parents experience under COVID-19 restrictions. Twice a week, Ms. Jordan holds storytimes on FaceBook Live. These sessions, held in different neighborhoods of need on the Storymobile during non-COVID operations, model ways to engage in a motivating way around reading. On FaceBook Live, families can chime in and participate in real time; but if they miss a session because baby is napping, or mom or dad is working, they can enjoy the recorded storytime at their convenience – once, or many times over.

Finally, virtual storytimes eliminate the geographic barriers and scheduling conflicts that arose when serving neighborhood groups with the Storymobile, and are among the innovations we will consider incorporating into regular operations once in-person restrictions ease.



“The live [storytimes], books, bags and boxed supplies [have] helped in making sure we always have something to do or new ways to explore.”

# LITERACY MENTORING

Learning to read is a huge developmental leap for children, giving them the tools to explore the world and to find out everything about everything! Everybody Wins! (EW!) and RIF Readers match community and corporate volunteers with early readers for weekly sessions that provide youngsters with the self-confidence, encouragement and opportunity needed to make that leap.

The relationship between Reading Buddies young and old not only develops reading skills but builds a larger, caring community. Mentoring shows kids that they matter, while activating volunteers – and corporations – to take a personal interest in neighborhoods of need.

EW! brings friendly visitors to neighborhood schools to read with their K-3 buddy, play literacy games, and talk about books and life. These relationships can last for years, from sounding out words early on, to discovering new authors and genres together in later grades. Parents report that kids are less likely to miss school on EW! day; and teachers notice the difference in students' willingness to read aloud in class, among other benefits.

RIF Readers transports pre-K to 3rd-grade children to their mentors' offices, enabling busy workers to volunteer practically at their desks. The corporate setting exposes students to environments they don't typically see, and promotes a workplace culture of volunteerism and engagement. This corporate mentoring program matured from a pilot project to a model program that now includes four partners.



"The most significant benefit for students who participate [in Everybody Wins!] is developing a love of reading."





Amid the pandemic, RIF's literacy mentoring programs have been developing and implementing strategies to enable Reading Buddy pairs to continue to communicate around books, as well as to share some of their experiences of daily life. These personal relationships continue to be a point of light for mentors and mentees alike. Children and families enjoy receiving and exchanging read-aloud videos, texts and emails with their buddies.

As in previous years, students browsed a custom catalog and chose books for summer reading. Once they were mailed out to children's homes, we dove right into preparations for the fall. We're super excited to continue our partnership with Manchester Academic Charter School (MACS) as we pilot virtual mentoring with UPMC.

In the 2019-20 program year:

- EW! hosted weekly one-on-one mentoring sessions at four PPS schools: Allegheny, Arlington, Faison, and Weil, matching 185 K-3 students with community volunteers to share great books and conversation
- RIF Readers matched 108 pre-K to 3rd graders from MACS and Training Wheels with volunteers from Eckert Seamans, PNC, UPMC and Duquesne Light
- RIF provided a giveaway book each month to help build home libraries
- RIF mailed out six self-selected summer reading books to each child's home

"The relationship that was built between [my daughter] and [her Reading Buddy] was special and also the fact that it took place at a law firm introduced her to new possibilities"

# INDIVIDUAL DONORS

*Listing includes individuals and organizations who donated between 6/1/19- 5/31/20*

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"Thank you for still being committed to the children and families."



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"Thank you for helping us support reading efforts in our community!"

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"Thank you so much for the books! They were a hit. The kids were so excited to pick a book."



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The Burke Foundations	Hansen Foundation	NOVA Chemicals	UPMC Health Plan
Buttonwood Fund of the Pittsburgh Foundation	Hefren-Tillotson, Inc.	The Office of Mayor William Peduto (CDBG)	W.I. Patterson Charitable Fund
Dollar Bank Foundation	The Heinz Endowments	Pfizer Foundation	William F. and Lynn D. Gauss Foundation
Dollar General Literacy Foundation	The Housing Authority of the City of Pittsburgh	Philip Chosky Charitable and Educational Foundation	William F. Matlack Fund
The Double Eagle Foundation	Jack Buncher Foundation	The Pittsburgh Foundation	William 'Wil' Matthew Morrow Memorial Fund of The Pittsburgh Foundation
Duquesne Light	James M. and Lucy K. Schoonmaker Foundation	PNC Foundation	Women of Southwestern Pennsylvania, Inc.
East End Food Coop, Inc.	John E. and Sue M. Jackson Charitable Trust	Poise Foundation (CDBG)	
Eat 'N Park		PPG Industries Foundation	
Eckert Seamans			

# COMMUNITY PARTNERS

A+ Schools	The Education Partnership	Literacy Pittsburgh	The University of Pittsburgh
Allegheny County Early Literacy Team	Greater Hazelwood Initiative	Making a Greater Hazelwood	Office of Child Development
Allegheny County Library Association	Hill District Early Literacy Project	The Mentoring Partnership	Uptown Partners of Pittsburgh
Allies for Children	Hill District Education Council	One Northside	Urban League of Greater Pittsburgh
Beverly Jewel Wall Lovelace Afterschool Programs	Hilltop Family Care Connections	Pittsburgh Learning Collaborative (PLC)	Wilksburg School District
Big Brothers Big Sisters of Greater Pittsburgh	Homewood Children's Village and the Homewood Early Learning Network	The Pittsburgh Promise	
Carnegie Library of Pittsburgh	Hosanna House Inc.	Pittsburgh Public Schools	<b>RIF Readers Partners:</b>
Center of Life	Housing Authority of the City of Pittsburgh	Propel Charter Schools	Duquesne Light
Children's Museum of Pittsburgh	Humane Animal Rescue	Public Allies Pittsburgh	Eckert Seamans
Citiparks	Kappa Kappa Gamma	Reading Is Fundamental	PNC Grow Up Great
Department of Human Services	KEYS Service Corps	Remake Learning Network	Manchester Academic Charter School
		Rep. Jake Wheatley	Training Wheels
		Saturday Light Brigade	UPMC
		Snapology	
		Teen ELECT	
		Trying Together	
		Union Project	

"We are very grateful that you continue to support [us] and are willing to share your resources so our parents and children can achieve their goals."

# VOLUNTEERS

Thank you to the hundreds of volunteers who donate their time to  
RIF Pittsburgh each year!

*Listing includes individuals who volunteered between 6/19- 5/20*

Bogac Ayhan	Christopher Cercone	Sandy Garfinkel	Florri Ladov
Lynda Brimage	Scott Cessar	Kimberly Geidel	Kathleen Lambert
Patty Alexander	Julia Charnyshova	Lynn Glorieux	Lisa Lawrence
Justin Ameno	John Cheng	Molly Glowacki	Shannon Lee
Laura Ammon	Maya Cheriyam	Terri Glueck	JoEllen Leech
Michael Anastas	Maria Chris	Tracy Goff	Menelik Lewis
Geoff Atkinson	Grant Coffield	Shirley Golden	Amy Lewis
Harold Balk	Meredith Colaizzi	Cindy Goodman-Leib	Jacob Lewis
Christine Balsey	Karen Come	Jessie Gorby	Robert Linden
Marcia Bandes	Michele Concanon	Barb Grabowski	Kate Link
Tabitha Banks	Tim Cone	Kevin Grady	Linda Loar
Bethany Barefoot	Katherine Cooper	Stacy Graham	Ashley Lopez
Tanya Baronti	Michele Cooper	Nia Gray	Kathy Lutins
Jim Barry	Victor Crentsil	Joe Gregorini	Melissa Majkic
Cynthia Battle	Kate Cromie	Tim Grieco	Brian Malloy
Patty Bauccio	Carlee Cuffee	Sheila Grover	Megan Mals
Ellen Baylis	Kate Cummings	Samantha Hartz	Kathy Matesic
Joanne Beckman	Dana Cunningham	Carla Healy	Patricia McClung
Peter Belcastro	Nikesh Datta	Aleita Hermanowski	Pam McCrory
Rhonda Bennett	Roger Day	Dana Hickman	Sarah McDaniel
Diane Berman	Jaci Defelice	Lucy Hill	Matt McDonald
Grant Berry	Gisella Del Frate	Rosie Hogan	Alison McGee
Chastity Bey	Laura DelFratte	Diane Holohan	Jennifer McKain
Mark Bezilla	Alyssa Dervin	Lauren Huchko	Andy McKenna
Mark Bibro	Jessica Dewit	Laura Hussey	Elizabeth McLaughlin
Andy Bispels	Melissa Dodge	Mary Robb Jackson	J'Taime McNeil
Jordan Blask	Aaron Dolan	Shaudae Jones	MJ Meenen
Alec Boright	Sean Donoghue	Alex Jones	Karen Merrick
Nick Borsuk	Melissa Dorsette	Todd Jordan	Jim Mesloh
Carolyn Boucek	Pam Dotter	Sarah Jugovic	Kathleen Meyer
Christine Bowers	Michelle Dugas	Kristin Kalson	Jenny Michaux
Madolyn Boynton	Garbie Dukes	Laura Kaminski	Ray Middleman
Taylor Brailey	Tamara Durant	Chet Karas	Sandra Mihok
Jaquia Brandon	Renee Durham	Kate Kelly	Inez Miles
Beth Brawdy	Melvin El	Joanna Kemp	Faith Miller
Montia Brock	Christine Ethridge	Barbara Kengor	Katherine Mills
Marva Brown	Pam Evans	Lindsey Kennedy	Ashley Modany
Allison Brown	Dori Fella	Andrea Ketzal	Greg Molinda
Rashaa Brown	Peter Fernie	Joan Kimmel	Lynn Monahan
Hannah Browne	Emily Ferri	Chris Klemstein	Laurin Moore
Sherry Bruner	Rebecca Fischer	Lynn Klim	Shirley Morelli
Beth Brunins	Joan Fiset	Brian Knight	Robert Morgan
Jessica Buechli	Haley Fitzgerald	Adam Kolko	Mark Morrison
Bianka Cable	Heather Fletcher	Sonya Koros	Judy Moser
Jennifer Cairns	Michaela Flood	Gosia Kosturek	Mackenzie Moylan
Bob Campedel	Ed Flynn	Winnie Kredell	Danielle Mundekis
Luci Carter	Chelsea Ford	Natalie Kreter	Joe Murray
Carlos Carter	Cindy Franc	Mary Adele Krolkowski	Mary Ellen Muth
Neela Casile	Clare Gallagher	Audrey Kwak	Emily Neff

"YOU GUYS ARE THE BEST. Thank you so much for always thinking of and including us <3 <3"



Jen Neiwsonger  
Liz Nelson  
Kathleen Newmeyer  
Stacey Norrington  
Kristen Novak  
Christie Novak  
Kaitlyn Nykwest  
Rebecca Obley  
Neill O'Brien  
Lindsey O'Donnell  
Katelyn Oeler  
Katelyn Oeler  
Amy Ogren  
Nile Ong  
Tina Packer  
Gretchen Panchik  
Edward Patalaki  
Chadni Patel  
McClung Patricia  
Christian Percy  
Nicki Perfetti  
Lisa Perks  
Mike Pest  
Kristen Pillitteri  
Maria Pisano  
Ileen Plietz  
Ann Poliziani  
Mollie Pollack  
Kate Pomerleau  
Jamie Profaizer  
Kevin Pugh  
Vernell Ralph  
Cindy Ransom  
Meaghan Regal

Kim Reilly  
Abby Resnick  
Elizabeth Rhodes  
Amanda Ritchie  
Cynthia Rose  
Sandra Rose  
Leslie Rotstein  
Paula Rulin  
Tenay Russel  
Melissa Russo  
Rehana Saifee  
Claudia Saitz  
Diego Santos  
Danielle Scalise  
Paul Scherrer  
Cathie Schmidt  
Carol Scott  
Mary Scott  
Barb Semich  
Sean Shapiro  
Linda Shaw  
Chasta Shaw  
Jennifer Shepler  
Sheryl Silverman  
Jonathan Simms  
Sonja Simonson  
Zayani Sims  
Dan Sinclair  
Sarah Siplak  
Verris Smith  
Timothy Smith  
Bob Starzynski  
Jolene Steinmetz  
Kerry Stith

David Strasser  
Julie Stumpf  
Rosalie Sucheich  
Maribeth Szczepaniuk  
Michelle Tate  
Elaina Taube  
Mallory Uram  
Jasmine Velandi  
Katy Vernacchia  
Karen Viggiano  
Alison Viola  
Karen Wagner  
Autumn Walker  
Alec Walker  
Chelsea Walters  
Denise Washington  
Angela Waxler  
Dale Weisenee  
Barbara Welding  
Michael Wessell  
Joyce White  
Deborah White  
Ellen Wiczorek  
Helen Wigger  
Lauren Wiley  
John Williams  
Robin Williams  
Allie Williams  
Amanda Williamson  
Maureen Willoughby  
Bridget Wissinger  
Bunny Wolff  
Rachel Wolk  
Ruth Woods

Denise Yasinow  
Mark Yost  
Janet Yuhasz  
Kelly Yurchison  
Andrew Zima  
Lorraine Zwickle

**\*Everybody Wins!  
Corporate Partners**

Alcoa  
Bill Few Associates  
BNY Mellon  
City of Pittsburgh - Mayor's  
Mentoring Initiative  
Confluence  
Homeless Children's  
Education Fund  
Homewood Children's  
Village  
Innovation Works  
Jewish Federation of  
Greater Pittsburgh  
The Mentoring Partnership  
MSA  
People's Natural Gas  
Pittsburgh Public Schools  
Pittsburgh Technology  
Council  
SMS Siemag  
Trying Together  
Tucker Arensburg

**\*RIF Readers Corporate  
Partners**

Duquesne Light  
Eckert Seamans  
PNC Grow Up Great  
UPMC



"Thanks again from BJWL Hazelwood! The children ask about you guys all the time!  
Stay safe and healthy, thank you!"

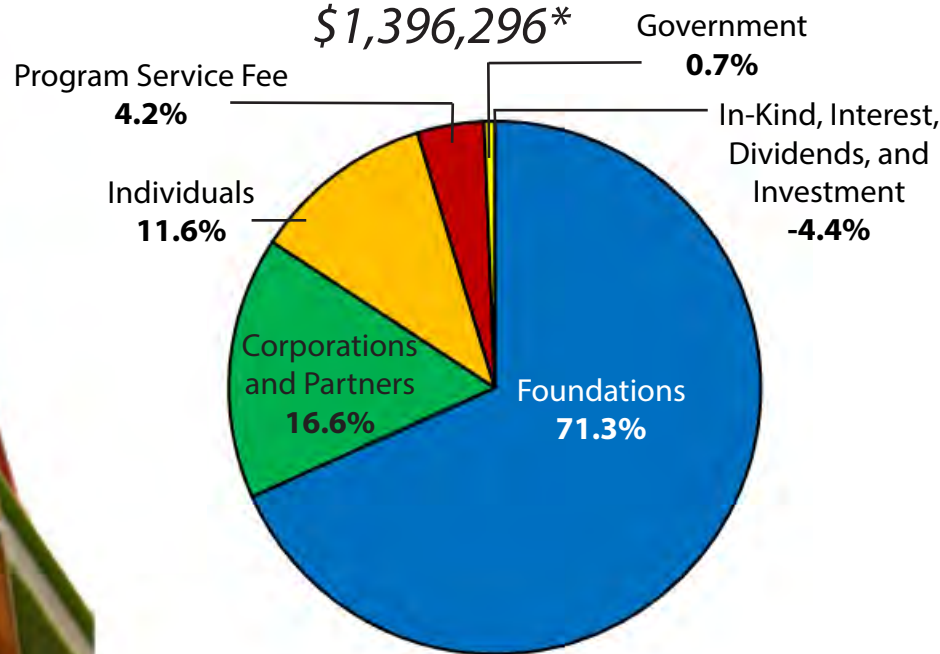
# FINANCIALS

## Total Revenue:

\$1,076,296

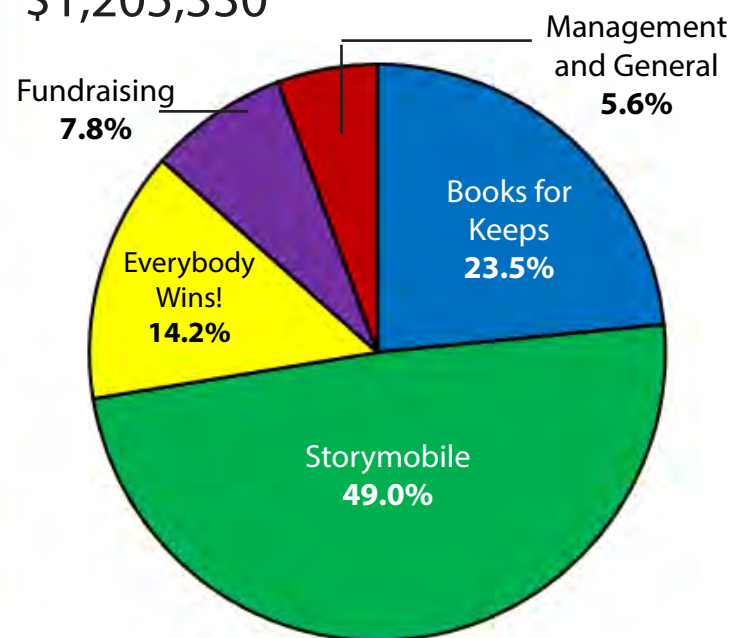
## Adjusted Revenue:

\$1,396,296\*



## Total Expenses:

\$1,205,330^



\*Less future portions of multi-year grants plus cash receipts from prior multi-year grants

^Less depreciation

"It has been a great experience again this year, and the development of our relationship with [our reading buddies] has been amazing..."



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Songs!**

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SING! PLAY!**

w Ms. Jordan



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# Be a RIF Pittsburgh Book Hero!



Our programs are supported by foundations, corporations, partners, and individuals who believe that all children should have access to resources and programs designed to foster a life-long love of reading. **YOU** can help a child experience the joy of reading!

- Mail a check to RIF Pittsburgh at:  
10 Children's Way, Suite 300  
Pittsburgh, PA 15212
- Go online to [www.rifpittsburgh.org](http://www.rifpittsburgh.org) and click on "Donate Now"
- Designate your United Way (#3804) contribution to RIF Pittsburgh
- Volunteer to be a Reading Buddy
- Give us a call at 412-321-8022

Thank you for being part of our mission to inspire the children in our community through reading!



Produced and designed by RIF Pittsburgh

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